Annual Report of
Institutional Progress
2010-2011

THE UNIVERSITY OF GEORGIA
The University of Georgia

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This report was prepared by the University of Georgia Office of Academic Planning.

[Cover photo, by Peter Frey, shows Mary Frances Early, the first African American to graduate from UGA, shaking hands with doctoral student Christa Porter during one of the many events commemorating the 50th anniversary of desegregation at UGA.]
Annual Report of Institutional Progress, 2010-11

This annual report is intended to provide a summary of key institutional accomplishments and initiatives during the 2010-11 academic and fiscal year.

Section 1 – Summary of Major Institutional Accomplishments

Student and Faculty Honors
Tracy Yang was one of 32 students and the only one from the state of Georgia to receive a 2011 Rhodes Scholarship to attend England’s Oxford University. Yang, a Foundation Fellow, was also a 2010 Truman Scholar. She is UGA’s 22nd Rhodes Scholar and third UGA female student to be selected since 1976, the first year women were eligible to apply. Before Yang, UGA’s most recent recipients were Deep Shah and Kate Vyborny in 2008.

In spring 2011, UGA students garnered several more national honors: Victoria Akin, Michael Burel and Amar Mirza were named Goldwater Scholars; Todd Pierson won a Udall Scholarship; Muktha Natrajan, a 2009 Goldwater Scholar and 2010 Udall Scholar, received a Gates Cambridge Scholarship; and Ashley Bartlett became the first UGA recipient of the Charles B. Rangel Graduate Fellowship, which recognizes outstanding students pursuing careers as U.S. Foreign Service diplomats.

Betsy Katz, a 2009 graduate of UGA’s Honors Program, became the third UGA student to receive a Mitchell Postgraduate Scholarship. Yasmin Yonis, a 2010 Truman Scholar, received the Merage American Dream Fellowship for academically outstanding students who are immigrants to the United States, marking the sixth consecutive year a UGA student has won this award. Born in Somalia, Yonis and her family came to the U.S. when she was three years old as refugees from the civil war.

Rosemary Gay and Neenah Williams won National Security Education Program Boren Undergraduate Scholarships for language study abroad. Ten UGA students participated in summer language institutes abroad as recipients of the U.S. Department of State’s Critical Language Scholarships. For the second consecutive year, a record number of students (11) were offered scholarships from the Fulbright U.S. Student Program, and nine accepted. A record eight UGA students received the prestigious Benjamin A. Gilman International Scholarship to participate in study abroad programs.

Thirteen current students and recent graduates were awarded National Science Foundation Graduate Research Fellowships, and another 17 received honorable mentions.

Brian C. Lea, a 2009 law school graduate, was offered a judicial clerkship with Justice Clarence Thomas. Lea is the fifth UGA law school graduate selected in the last seven years to clerk for the U.S. Supreme Court.

Honors student JoyEllen Freeman was one of 40 college students selected to participate in the 2011 Student Freedom Ride, a civil rights history bus tour sponsored by PBS’s American...
Experience history series. Commemorating the 50th anniversary of the 1961 Freedom Rides, the May 6-16 trip kicked off in Washington, D.C. and covered eight Southern states.

The junior class of Leonard Leadership Scholars in UGA’s Terry College of Business won a national prize in the 2011 “Your World, Your Vision” campus competition, sponsored by Ernst & Young LLP. They received $10,000 to implement a community service proposal. UGA was one of three institutions to win the competition that attracted entries from teams from more than 40 colleges and universities nationwide.

UGA’s School of Law finished 17th in the world at the Willem C. Vis International Commercial Arbitration Moot in Vienna, Austria, where more than 250 teams from almost 70 different countries competed for top honors in the courtroom. Third-year students Yvonne Godfrey, Mary Catherine Moore, Amanda Waide and Francis Wakeford finished among the top three U.S. teams.

Brinkley Warren, a graduate student in UGA’s Grady College of Journalism and Mass Communication, won a $25,000 scholarship to Singularity University, a Silicon Valley ideas incubator, based on his proposal for a mobile software application that promotes sustainable agricultural and local food consumption. He spent the summer as a participant in SU’s intensive 10-week graduate studies program, held at the NASA Ames Research Park.

Faculty honors included the election of six researchers as fellows of the American Association for the Advancement of Science: Jonathan Amster, chemistry professor and department head; Clifton Baile, Georgia Research Alliance Eminent Scholar in Agricultural Biotechnology and D.W. Brooks Distinguished Professor of Animal Science and Foods and Nutrition; Daniel Colley, microbiology professor and director of UGA’s Center for Tropical and Emerging Global Diseases; Alan Darvill, Regents Professor of Biochemistry and Molecular Biology and Plant Biology and director of UGA’s Complex Carbohydrate Research Center; Roberto Docampo, cellular biology professor and Barbara and Sanford Orkin/Georgia Research Alliance Eminent Scholar; and Michael Doyle, Regents Professor of Food Microbiology and director of UGA’s Center for Food Safety.

Gary Douberly, an assistant professor of chemistry, received the National Science Foundation CAREER Award, one of the most prestigious honors awarded to outstanding young scientists.

Donna Alvermann, a UGA Distinguished Research Professor in the College of Education, was named a 2010 Southern Regional Education Board Mentor of the Year for the Compact for Faculty Diversity Institute on Teaching and Mentoring. She was among only four faculty members in the country receiving this award from the Compact for Faculty Diversity, a partnership of regional, federal and foundation programs that focuses on minority graduate education and faculty diversity.

UGA shared the distinction of being the fourth-highest-ranked producer of Fulbright Scholars for the 2010-2011 academic year, with four academics receiving grants to study abroad, lecture and conduct research.
On the athletics front, UGA was one of only four institutions to have as many as three NCAA Postgraduate Scholars this year. Gymnast Grace Taylor and swimmers Lisa Caprioglio and Hunter Lainhart each received the $7,500 post-graduate scholarship. UGA gymnast Marcia Newby-Goodman was named a 2011 recipient of the NCAA Top VIII Award, presented annually to eight outstanding student-athletes for athletic success, academic achievement and community service. She also was named the 2010 Female Sports Scholar of the Year by *Diverse* magazine.

2011 individual national titles went to gymnast Kat Ding and swimmers Allison Schmitt, Wendy Trott, Mark Dylla, Bill Cregar, Morgan Scroggy, Megan Romano, Melanie Margalis and Shannon Vreeland. UGA’s majorettes won three national titles at the annual National Baton Twirling Championships.

**Academic Initiatives**
Under the direction of Vice President for Instruction Laura Jolly, a team of faculty, staff and students began work on building the infrastructure to support the implementation of First-Year Odyssey Seminars ([https://fyo.uga.edu](https://fyo.uga.edu)) to be offered to all incoming freshmen starting in fall 2011. This new program, developed as part of the university’s accreditation process for 2010-2011, is designed to introduce students to the academic life of the university by putting them in small group seminars taught by tenured and tenure-track faculty on topics tied to their area of scholarship. Some 330 seminars will be offered by faculty from academic disciplines across campus. The seminars are each limited to 18 participants, who also will be required to attend at least three campus events during the semester that highlight some aspect of the mission of the university. Students will be graded and awarded one hour of credit for successful completion of their First-Year Odyssey seminar.

The inaugural class of 40 students began classes in August 2010 at the medical campus in Athens, created as a partnership between the Georgia Health Sciences University School of Medicine and the University of Georgia. The first day of classes included a ribbon-cutting dedication ceremony for the recently renovated Interim Medical Partnership Building, the temporary site of the medical campus on the banks of the North Oconee River. In 2012, the partnership is scheduled to move to a 58-acre campus on the medical corridor of Prince Avenue previously occupied by the Navy Supply Corps School. The property will be known as the UGA Health Sciences Campus and will house the UGA College of Public Health and other health-related programs. A symbolic transfer ceremony was held with the Secretary of the Navy in October to sign documents approving the transfer of the Navy School property back to UGA for the establishment of the new medical campus. The official transfer took place in March.

In November, the Board of Regents approved UGA’s proposal to offer civil, mechanical and electrical engineering beginning in fall 2012, with full implementation by 2014. The launch of this academic initiative will help the state meet the pressing need for more practicing engineers and create, along with the medical partnership, many new avenues for research funding.
UGA’s Center for Undergraduate Research Opportunities (CURO) partnered with the Faculty of Engineering and the Biomedical and Health Sciences Institute to expand opportunities for undergraduates to conduct research with faculty mentors. The partnerships were part of an initiative funded by the senior vice president for academic affairs and provost to pioneer an effective model for the growth of undergraduate research that can be adapted to expand CURO activities into other UGA academic units. CURO is administered by the Honors Program, and participation previously required a minimum 3.4 grade point average for the Honors research courses. Under the new partnerships, access will be extended to students whose GPA may fall below that minimum. Two doctoral students with CURO graduate fellowships taught one-hour “gateway” seminars during fall and spring semesters to provide an introduction to undergraduate research for interested students. The only prerequisite is 15 hours of university credit. The two fellows also helped facilitate undergraduate research activities with the units.

UGA was awarded federal stimulus funding to launch an innovative new program that will help meet the workforce needs of Georgia’s growing biotechnology industry. The three-year, $700,000 grant from the National Science Foundation will create a new Professional Science Master’s program in biomanufacturing and bioprocessing that capitalizes on UGA’s academic strengths, facilities and industry ties. Only 21 of 210 universities were selected to receive the highly competitive award.

The degree program received final approval from the University Council Executive Committee in September and the University System of Georgia Board of Regents in March. It will seek official recognition as a PSM program from the Council of Graduate Schools. The eight to 10 students in the new program will focus their studies in one of three areas of biomanufacturing—biofuel/biochemical, industrial/environmental or pharmaceutical—in either a large company or small firm setting. Participating faculty represent UGA’s Terry College of Business, Franklin College of Arts and Sciences, College of Veterinary Medicine, College of Pharmacy, College of Agricultural and Environmental Sciences, Warnell School of Forestry and Natural Resources, Bioenergy Systems Research Initiative, and Faculty of Engineering.

The university’s strong industry links will enhance students’ experiences through seminars and guest lectures, lab-based case studies and internship opportunities. The Georgia Department of Economic Development’s Centers for Innovation and Georgia Bio, the state’s leading biotechnology trade organization, also have signed on to provide industry contacts and expertise. The Georgia BioBusiness Center, UGA’s own technology incubator, will foster links between students and regional start-up companies.

A $2.4 million gift from The Goizueta Foundation is expanding need-based scholarships at UGA for students who are fluent in Spanish, the most rapidly growing segment of the state’s college-age population. The gift will fund three scholarship programs over seven years:

- The Opportunity Scholarship will provide need-based tuition support to a total of 60 incoming freshmen and can be renewed for four years of undergraduate education.
• The Leadership Scholarship will provide need-based tuition support to 28 students of exceptional academic talent. The program also provides mentoring support and extensive academic enrichment opportunities, such as seminars with distinguished faculty and visiting scholars.

• The Transfer Opportunity Scholarship will support 36 successful students who wish to transfer to UGA. The program will reach students who might not otherwise be able to continue their education beyond an associate’s degree.

While race and ethnicity are not considered in selection for admission to UGA, the gift from The Goizueta Foundation allows the UGA admissions office to expand outreach and recruitment efforts designed to encourage Spanish-speaking students to attend college. One such program, called Gear Up for College, has been funded by The Goizueta Foundation since 2008 and allows Latino eighth grade students to experience a day as college students through a series of activities and presentations on campus. The recent gift from The Goizueta Foundation will enable expansion of Gear Up for College to serve even more students and allows UGA admissions staff to hold similar programs at schools that are unable to send students to Athens. The gift also will aid in the creation of programs specifically designed for students transferring from two-year institutions.

UGA’s Graduate School received the 2010-2011 Award for Excellence and Innovation in Graduate Admissions from the Council of Historically Black Graduate Schools and the Educational Testing Service. The Graduate School was recognized for its Recruitment through Graduation initiative that grew out of the innovative practices developed during the Ph.D. Completion Project, a research project funded by the Council of Graduate Schools to understand why some graduate students do not finish advanced degrees.

Practices now include using a variety of technologies to connect students, departments and the Graduate School. The Graduate School also provides funding, professional development opportunities, social networks and academic and personal advising. The Graduate School received $2,500 to fund additional innovative practices for recruitment, admissions or retention efforts.

The College of Pharmacy will offer a new dual-degree, graduate-level program with the College of Public Health in fall 2011. The Pharm.D./M.P.H. degree will combine the professional doctor of pharmacy degree with the graduate master of public health degree and offer four programs of study: health promotion and behavior, health policy and management, epidemiology, and biostatistics. This program, which hopes to enroll five students in the first year, is the college’s first dual-degree program.

The Grady College of Journalism and Mass Communication is establishing a program in sports journalism thanks to a gift of $1 million from the John Huland Carmical Foundation, Inc. in Atlanta. It will be the only program of its kind in the Southeast. The gift and pledge agreement will fund the creation of a chair in Sports Journalism and Society. The appointment of a chair anticipates the development of an interdisciplinary Center for Sports Journalism and Society.
In January, postdoctoral research associates at UGA formed the UGA Postdoctoral Association to address areas of concern since they fall in the “gray area” of not being faculty or students. With support from the Office of the Vice President for Research, UGA also joined the National Postdoctoral Association. Membership gives the more than 400 UGA postdocs access to career resources, mentoring plans, publications on research issues, national meetings, seminars and grant and fellowship news. The local chapter holds quarterly meetings, runs a listserv, lobbies for policy changes and sponsors training and social events. The organization also obtained a change in UGA’s vacation/sick leave policy, allowing postdocs to accrue vacation and sick days instead of losing them at the end of the year.

Research
FY2011 continued a five-year trend in increased research funding. The research funding total of almost $167.9 million, although lower than the previous two years ($174.6 million in FY2009 and $176 million in FY2010), was achieved without the significant “funding bumps” of FY2009 ($18 million from the Bill & Melinda Gates Foundation) and FY2010 ($24 million in federal stimulus funding).

In FY2011, UGA continued to rank among the top 100 public and private research universities for federal research and development expenditures, placing 98th in the most recent National Science Foundation rankings, which are based on figures from FY2009. Sponsored research funding stems from contracts and grants awarded to the university primarily by federal, state or local government agencies; state, national or international private foundations; or individual donors from Georgia and elsewhere.

The majority of research awards were received from federal sources, and as at other top U.S. universities, the majority of federal research awards continued to come from the National Institutes of Health. At UGA, NIH funding constitutes 39 percent of research funding, followed by the National Science Foundation at 26 percent.

A decline in stimulus funding for FY2011—to $12 million, half of what was awarded in FY10—and a decline in funding from industry and corporate sources were partially offset by increases in funding from foundations, international organizations and state agencies. Stimulus funding, totaling $35 million since the law was enacted in February 2009, has funded biomedical, environmental and physical sciences research, new scientific equipment, extensions to existing projects, and funding for summer research experiences for high school students, college students and teachers.

UGA’s total sponsored funding—which includes research, instruction, public service and outreach—declined from last year’s $251 million level, ending FY2011 at $227.7 million.

FY2011 research awards included:

- $2.1 million from the National Institute on Drug Abuse to the College of Family and Consumer Science to learn about the lives of young African-American men who live in rural areas. The goal is to develop educational programs that will ultimately decrease the rates of HIV and other sexually transmitted diseases found among this population.
• $1.6 million from the Bill & Melinda Gates Foundation to researchers from the College of Agricultural and Environmental Sciences and the U.S. Department of Agriculture to develop disease-resistant chickens. The research, which will benefit underdeveloped countries in Africa, where disease and death in livestock are critical problems, uses a process similar to that applied in 2010 to produce pigs from stem cells.

• $1.47 million from the National Institutes of Health to the department of biochemistry and molecular biology in the Franklin College of Arts and Sciences for the purchase of a next-generation, high-speed X-ray detector. The new equipment will be housed at the UGA-operated Southeast Regional Collaborative Access Team (SERCAT) research facility located at the Advanced Photon Source, Argonne National Laboratory, near Chicago.

• $1.34 million from the U.S. Department of Energy to the Warnell School of Forestry and Natural Resources to increase the productivity of trees by genetically modifying certain proteins critical to wood formation. The study could have important implications in using trees as biofuel.

• $2 million from the National Institutes of Health to the department of genetics, Franklin College of Arts and Sciences, for studies on the thymus, the organ in humans that produces disease-fighting T-cells. The new grant supports a collaborative program between UGA, the University of Texas MD Anderson Cancer Research Center in Science Park, Texas, and the Center for Stem Cell Research at the University of Edinburgh in Scotland.

• $3.1 million from the Department of Energy to the Complex Carbohydrate Research Center to continue as a national resource for researchers who study the complex carbohydrates of plants and of microbes that interact with plants. The grant for the center—the only one of its kind in the U.S.—has been renewed six times since it was originally awarded in 1986.

• $2 million from the National Science Foundation to the department of physics, Franklin College of Arts and Sciences, to develop a new kind of computer—a quantum computer—that could more efficiently and more rapidly solve problems in such fields as cryptography, mathematics and physics.

• $5 million from the National Science Foundation to the departments of plant sciences and genetics, Franklin College of Arts and Sciences, for studies on transmission of genetic information in plants, which could lead to improved varieties of corn as well as techniques that could treat human diseases such as cancer.
• $2.9 million from the Institute of Education Sciences to the College of Education to examine the effectiveness of a teaching method to improve the academic achievement of English language learners in upper elementary grades. Positive results could have huge implications for educational policy and practice in Georgia and across the nation.

• $2 million from the National Science Foundation and the National Institutes of Health to the Odum School of Ecology to study the first known case of “reverse zoonosis,” involving the transmission of a human pathogen to a marine invertebrate, elkhorn coral.

UGA continued to rank among the top colleges and universities in the country in the licensing and technology transfer survey published by the Association of University Technology Managers in January 2011. UGA’s technology commercialization program ranked 2nd for licenses and options executed; this marked the third consecutive year that UGA ranked in the top five. For licensing revenues, it ranked 7th among U.S. public universities, and moved up from 17th to 15th among all institutions, public and private. The UGA Research Foundation signed 124 license and option agreements in technology areas including agricultural sciences, biofuels, pharmaceuticals, vaccines, specialty chemicals and consumer products.

Public Service and Outreach
Collectively, UGA Public Service and Outreach (PSO) units received over $36 million in external funds. The eight units comprising PSO are the Archway Partnership, Carl Vinson Institute of Government, Fanning Institute, Georgia Center for Continuing Education, Marine Extension Service, Office of Service-Learning, Small Business Development Center, and State Botanical Garden of Georgia.

In January, the Carnegie Foundation for the Advancement of Teaching awarded UGA its Community Engagement Classification, recognizing the university’s commitment to reaching beyond campus to address issues in an interactive way. The designation reaffirms UGA’s commitment to the PSO mission of applying the university’s knowledge to the state’s evolving economic, social and community needs. The application for the designation was prepared by a working group headed by Steve Wrigley, vice president for public service and outreach. Only 311 other U.S. colleges and universities had been so classified at the time of UGA’s award.

The Carl Vinson Institute helped coordinate two of Governor Nathan Deal’s major statewide initiatives. The first involved working with the Georgia Department of Economic Development and the Georgia Chamber of Commerce on the Georgia Competitiveness Initiative, a statewide task force developing a long-term strategy for economic development. In the second initiative, the institute assisted the Georgia Environmental Finance Authority in convening the Water Supply Program Task Force, a group that will help local governments develop new water supplies.
Marine Extension’s mercury testing project received national attention this year when it was highlighted on March 17, 2011 on Good Morning America and in an April 12, 2011 Time Magazine article. Marine Extension staff will perform mercury analysis testing on individual hair samples from 1,000 volunteers to determine mercury levels in Americans nationwide.

In its 2010-2015 strategic plan, PSO established as one of its goals creating new outreach avenues for faculty and students. The following programs were launched during 2010-2011:

- The PSO Fellowship Program provides tenured and tenure-track faculty an opportunity to immerse themselves in a PSO unit for one semester, thereby enriching the work of PSO units while providing faculty members with research and outreach opportunities that benefit Georgia communities.

- The PSO Graduate Assistantship Program will increase the number of graduate assistantships in PSO units and give graduate students expanded opportunities for engaging in research and outreach projects benefitting communities in Georgia.

- The PSO Scholars Program provides undergraduate students with a PSO unit internship experience along with group activities that explore the purpose, breadth and depth of public service and outreach. The program is designed to help students relate these experiences to their educational and career goals.

In total, PSO awarded 66 graduate assistantships totaling over $423,000; engaged 301 undergraduates through internships; provided 303 students with professional employment opportunities; enrolled 7,390 students in service-learning course sections; and, in partnership with the Office of the Vice President for Instruction, facilitated the participation of 217 faculty in service-learning activities and courses.

Major Events
UGA’s nationally recognized Honors Program celebrated its 50th anniversary with a special lecture in mid-October. Honors alumnus and history professor James C. Cobb delivered remarks about his more than 40-year association with the Honors Program, first as a student in the mid-1960s and now teaching Honors courses. Cobb traced the history of the Honors Program back to 1960, when the Honors Council was established and the first seven Honors courses were offered that fall. By spring, 16 courses were offered, and enrollment grew from the initial 43 students to 126. In 2010, the Honors Program now offers a full, four-year array of academic, cultural, research, internship and study-abroad opportunities. More than 200 Honors course sections are offered annually across campus. The Honors Program also encompasses the Center for Undergraduate Research Opportunities and the Foundation Fellowship.

Also in October, Paul Begala, political commentator and former counselor to President Bill Clinton, spoke on “Show Business for Ugly People: Why Politics Matters.” While on campus, Begala met with students from the School of Law and the Honors Program. In 2007, he served as the Carl E. Sanders Political Leadership Scholar at the law school and taught a course that
examined how the media affects law, politics and public policy. Begala’s talk was sponsored by the Office of the Provost, the Office of the Vice President for Public Service and Outreach, the School of Law, the Honors Program and the Carl Vinson Institute of Government.

UGA President Michael F. Adams presented Secretary of the Navy Ray Mabus with a bronze bulldog statue at an October ceremony marking the return of the Supply Corps School on Prince Avenue to the university for its health sciences campus. In 1953, UGA ceded the grounds of its Normal School for teachers to the U.S. Navy. The Navy graduated its final class at the Athens campus on Oct. 29. In 2012, UGA will relocate its medical partnership program from an interim building to the 58-acre Prince Avenue property.

In November, the department of political science in UGA’s School of Public and International Affairs hosted a conference where some of the nation’s top political scientists and a number of elected officials from Georgia discussed the outcomes of the 2010 midterm elections. Panel discussions, a roundtable, and a public forum were part of the program.

Also in November, UGA’s School of Law, its Georgia Journal of International and Comparative Law, and the Dean Rusk Center hosted a conference titled “Fallout: The Future of Nuclear Security and Non-Proliferation.” The daylong event evaluated the U.N. Nuclear Non-Proliferation Treaty and included in-depth discussion on the future legal framework for nuclear non-proliferation, balancing nuclear energy and security, and emerging nuclear threats. Larry D. Johnson, former United Nations assistant secretary general for legal affairs and current Columbia Law School adjunct professor, gave the keynote address.

The University of Georgia marked its 50th anniversary of desegregation with a series of events that began on January 9 and continued through much of spring semester. The theme of the commemoration was “Celebrating Courage” – not only of the pioneering students who broke the color barrier, but also of those who supported them and those who came after. Charlayne Hunter-Gault, the family of the late Hamilton Holmes, and Mary Frances Early were among the honored guests who came to campus for the opening week of events, most of which were held despite a snowstorm that closed the campus for three days and forced some rescheduling. Early, who in 1962 became the first African American to earn a UGA degree, returned to campus in February to be the keynote speaker at the annual Freedom Breakfast, which was postponed from January. Hunter-Gault returned in March for a conversation with students in the Grady College of Journalism and Mass Communication, from which she graduated in 1963.

More than 60 events—ranging from panel discussions to performances to re-enactments of historic events—were organized by students, faculty and staff in various departments and organizations across campus. Extensive media coverage of the 50th anniversary events, along with YouTube videos and podcasts, can be found on the 50th anniversary of desegregation web site: http://desegregation.uga.edu.

Scientists, government officials, Gulf Coast community leaders and journalists from across the nation gathered at UGA in late January for a three-day symposium on “Building Bridges in
Crisis” that examined communication during the Gulf of Mexico oil spill. UGA alumni Justin Gillis, an environmental science writer for The New York Times, and Lieutenant Sue Kerver, public affairs officer for the U.S. Coast Guard, took part in the symposium. Gillis broke the story that undersea plumes of oil had been detected after the Deepwater Horizon spill and aggressively questioned the initial lowball estimates of the flow rate from the well. Kerver provided public affairs guidance and support by establishing the Deepwater Horizon Response, http://www.restorethegulf.gov, disseminating media releases and imagery, and using social media to respond to the thousands of media requests in the first 96 hours of the response.

The symposium also featured a lecture by Sylvia Earle, National Geographic explorer-in-residence and former chief scientist at the National Oceanic and Atmospheric Administration (NOAA). A series of panel discussions and a roundtable discussion also brought leaders involved in Gulf response efforts together with the goal of improving information flow among stakeholders. Speakers included Gillis; Ray Jakubczak, BP Deepwater Horizon Florida Team representative; Richard Harris, National Public Radio reporter; Samantha Joye, UGA professor of marine sciences; and Steve Murawski, former NOAA director of scientific programs and chief science adviser.

In April, UGA hosted its inaugural Honors Week, building on the tradition developed by UGA Chancellor S.V. Sanford when he created Honors Day in the 1930s to recognize outstanding student academic achievement. Honors Week is a new approach for recognizing individuals who have achieved excellence in scholarship, teaching, research and public service, and who have made exemplary contributions to the university. In addition to the traditional Honors Day Ceremony, the university highlighted accomplishments within its core missions of teaching, research and service, in individual schools/colleges and academic units, and by UGA alumni.

A record 38 recipients of the 70th annual Peabody Awards were honored in May at a luncheon hosted by CNN’s Larry King at the Waldorf-Astoria Hotel in New York City. The awards program is administered by UGA’s Grady College of Journalism and Mass Communication. The winners, chosen by the Peabody board as the best in electronic media for 2010, were selected from more than 1,000 entries, which become a permanent part of the Peabody Archive in the University of Georgia Libraries. The collection is one of the nation’s oldest, largest and most respected moving-image archives.

Construction Projects
A dedication ceremony was held in August for the new 555-bed East Campus residence hall. The facility is UGA’s first “green” residence hall, having met the Leadership in Energy and Environmental Design (LEED) Green Building Rating System standards for environmentally sustainable construction and maintenance. In addition to providing housing for non-first-year students, the building includes spaces for classes and programs.

The renovation of New College on North Campus was marked with a rededication ceremony in August. One of the oldest buildings on campus, New College has served many different
departments over the years, most recently the administrative offices of the Franklin College of Arts and Sciences and the Office of University Architects for Facilities Planning. The fully renovated structure houses the Office of the Vice President for Instruction, the Office of Academic Fiscal Affairs, the Office of Faculty Affairs, and, temporarily, the Office of Academic Planning. As part of an ongoing effort to return classroom space to historic North Campus, the building also includes a modern classroom.

Renovations to the Grady College of Journalism and Mass Communication were completed shortly after classes began in the fall. The fourth and fifth floors of the building each received a new glass façade, and the fourth floor was renovated to accommodate a permanent home for the New Media Institute and the James M. Cox Jr. Center for International Mass Communication Training and Research. The fourth floor also now features new graduate student offices, a conference room, a graduate seminar room, classrooms and a computer lab.

The $20 million Georgia Museum of Art expansion and renovation was dedicated in January. The museum now has an additional 16,000 square feet of new galleries, an outdoor sculpture garden, an expanded lobby and additional storage space. The museum’s gallery space, now tripled, will accommodate continuous viewing of the museum’s permanent collection in the areas of early Italian Renaissance painting, 19th and 20th century American art, folk art and decorative arts. Special exhibitions will be on view in the C.L. Morehead Jr. Wing.

Renovations began on three buildings at the former U.S. Navy Supply Corps School, following the official transfer of that property to UGA in March. The university will use the Navy School property to establish the University of Georgia Health Sciences Campus and expects to begin offering classes there in fall 2012. Miller Hall will be the future home of the College of Public Health. Office space inside Winnie Davis Hall is being reconfigured to accommodate the administrative offices of the Georgia Health Sciences University/University of Georgia Medical Partnership. Russell Hall is being converted into a classroom facility, with faculty offices and multipurpose classrooms to be used by both the College of Public Health and the medical partnership.

Construction on the 115,000-square-foot, $46 million Special Collections Libraries building continued, with completion anticipated in September 2011. The new facility will house the Hargrett Rare Book and Manuscript Library, the Walter J. Brown Media Archive and Peabody Awards collection, and the Richard B. Russell Library for Political Research and Studies. The building will feature state-of-the-art climate control and a 30,000 square foot storage area.

Campus Security
The Office of Security and Emergency Preparedness (OSEP) trained 12,223 faculty, staff and students through 153 classes and distributed more than 10,000 emergency preparedness brochures and other literature during the current year. The office also coordinated and participated in 18 exercises and drills on campus, including two full-scale exercises involving campus and community first responders. In addition, OSEP developed campus Automatic External Defibrillator (AED) Program guidelines in collaboration with a newly formed
Campus AED Oversight Committee. This program is designed to reduce risk management exposures and liability, while promoting safety and consistency. Four CPR/First Aid/AED training sessions were held during the year in support of this initiative.

**Academic/Administrative Appointments**

Laura Jolly, who had been serving as interim vice president for instruction, was appointed to serve as vice president as the academic year began. She previously had served as dean of UGA’s College of Family and Consumer Sciences. Anne Sweaney served as interim dean of the college while a national search was conducted for a successor to Jolly. Linda Kirk Fox was named dean in March. She had been associate dean and professor of the College of Agricultural, Human, and Natural Resource Sciences at Washington State University, and associate director of Washington State University Extension.

In February, Chief Information Officer Barbara White announced her intention to step down before the end of 2011, and a national search was begun for that position, which White had held since 2004.

Rebecca Macon, who had served as registrar since 2003, retired June 30, and Jan Hathcote, associate dean for academic affairs and research in the College of Family and Consumer Sciences, was named interim registrar while a national search was initiated.

Three administrators moved on to other positions during the year. Steve Wrigley, vice president for government relations and also serving as interim vice president for public service and outreach, was named executive vice chancellor for administration for the University System of Georgia. Griffin Doyle and Jennifer Frum were named to interim positions in government relations and public service and outreach, respectively. Garnett Stokes, dean of the Franklin College of Arts and Sciences, was named provost and executive vice president for academic affairs at Florida State University. Hugh Ruppersburg, senior associate dean of the college, was named interim dean. Cheryl Dozier, associate provost for institutional diversity, was appointed interim president of Savannah State University, and Michelle Garfield Cook, associate dean of the Franklin College of Arts and Sciences, was named to the interim diversity position.

Timothy Foutz, a professor in UGA’s department of biological and agricultural engineering, was named director of UGA’s new First-Year Odyssey program in February, and Doris Christopher, a senior administrator with Georgia College and State University, was named assistant vice president for academic affairs and director of academic programs for UGA’s Griffin Campus in June.

Among notable faculty appointments:

- Don Mark Estes, an internationally renowned veterinary immunologist and vaccine researcher, joined the College of Veterinary Medicine as the Fred C. Davison Distinguished University Chair in Veterinary Medicine.
• Keith Poole, known for his research on congressional voting, polarized politics, and American political and economic development, joined the department of political science in the School of Public and International Affairs as the Philip H. Alston, Jr., Distinguished Chair.

• Boris Striepen, a UGA cellular biologist who studies AIDS-associated parasites, was named a Georgia Research Alliance Distinguished Investigator.

• Rick Tarleton, distinguished research professor of cellular biology at UGA, was named the first UGA Athletic Association Distinguished Professor in the Biological Sciences.

Section 2 – Assessing Institutional Effectiveness

Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) Reaffirmation of Accreditation
Throughout the academic year, the SACSCOC Leadership, Compliance, and QEP (Quality Enhancement Plan) Teams, along with the Office of Academic Planning, completed work on the UGA Compliance Certification and QEP, both requirements of the decennial SACSCOC Reaffirmation of Accreditation process. The Compliance Certification, a web-based system developed to document the university’s compliance with SACSCOC’s Principles of Accreditation, included over 500 pages of narrative text and nearly 2,500 source documents. It was submitted in early September and reviewed in November by an off-site SACSCOC committee. The off-site committee issued a preliminary report to which the university responded with a Focused Report in early January, providing additional documentation regarding the university’s compliance with sixteen of the 100 SACSCOC Principles.

The SACSCOC review committee visited the Athens, Griffin and Gwinnett campuses in early March for a series of nearly 50 meetings involving approximately 500 members of the university community. The 10-member review committee, chaired by Robert Witt, president of the University of Alabama, and composed of senior administrators from other major public universities in the South, issued no recommendations in its final meeting with senior administrators.

The three years of extensive preparations for reaffirmation yielded improvements that will benefit the university in years to come. As part of the compliance process, Compliance Team members and the Office of Academic Planning supported the development of an academic planning system, faculty roster, and faculty activity repository, among other improvements to UGA policies and procedures that support student learning. The QEP Team’s work resulted in the creation of First-Year Odyssey Seminars, a program required for freshmen and consisting of one-hour, for-credit seminars taught by tenured and tenure-track faculty. Implementation of the First-Year Odyssey Seminars was undertaken by the Office of the Vice President for Instruction, with the program scheduled to begin fall 2011.

The SACSCOC Fifth-Year Interim Report, due in early 2017, will require the university to submit an abbreviated Compliance Certification as well as a QEP Impact Report.

Beginning College Survey of Student Engagement (BCSSE) and National Survey of Student Engagement (NSSE)
In an ongoing partnership between the Division of Student Affairs, the Office of the Vice President for Instruction, and the Office of Academic Planning, the BCSSE was administered to all incoming first-year university students in summer 2010. The results of this survey will be paired with NSSE results from the spring 2011 administration to all first-year students and seniors to establish a baseline assessment for the First-Year Odyssey Seminars (FYOS). The spring 2011 NSSE administration was the fifth time UGA has used this nationally normed survey to gauge student engagement in educationally purposeful activities. BCSSE and NSSE will be administered again in 2011-2012 as the FYOS program is implemented, and results will be compared with this year’s baseline to provide pre- and post-measures of changes in student perceptions related to established FYOS outcomes.

Collegiate Learning Assessment (CLA)
The university completed its third administration of the CLA to samples of non-transfer first-year students in fall 2010 and non-transfer seniors in spring 2011. The CLA assesses student learning across the university curriculum, measuring critical thinking, analytical reasoning and writing.

In the 2010-2011 implementation of the exam, the university maintained the same high performance level for the CLA “value-added,” scoring near expected levels. Both first-year and senior cohorts performed extremely well compared to peers at other universities, ranking in the 95th to 98th percentile in all categories. After adjusting CLA scores for entering academic ability, the valued-added improvement from freshman to senior year was higher than 73 percent of comparative institutions, up significantly from the 43 percent level in 2009-2010.

Other Institutional Assessment Measures
In spring 2011, the university piloted the Global Perspectives Inventory (GPI) to a sample of 600 junior level students. This assessment measures students’ perspectives in global learning and development, views on the community, and level of involvement in selected curricular and co-curricular activities. These perspectives are closely aligned with the student learning outcomes established for the World Languages and Culture portion of Area IV of the UGA Core Curriculum. Results of this pilot will be analyzed to determine whether ongoing use of the GPI may provide a reliable additional measure of student learning in this area. Also in spring 2011, the Division of Student Affairs used a number of assessments to help guide ongoing development of division services. Major projects included the Department of University Housing’s comprehensive survey to examine satisfaction among students who live in traditional residence halls and the Core Survey on Alcohol and Other Drugs (AOD), conducted by the University Health Center to assess the extent of AOD use among UGA students, monitor trends and improve prevention and intervention programming.

UGA 2010-2020 Strategic Plan
Building on Excellence, the University of Georgia 2020 Strategic Plan, approved by the University Council in March, 2010 as a successor to the UGA strategic plan of the past decade, has seven strategic directions:
• Building on Excellence in Undergraduate Education;
• Enhancing Graduate and Professional Programs;
• Investing in Proven and Emerging Areas of Research Excellence;
• Serving the Citizens of the State of Georgia and Beyond;
• Improving Faculty Recognition, Retention, and Development;
• Improving and Maintaining Facilities and Infrastructure; and
• Improving Stewardship of Natural Resources and Advancing Campus Sustainability.

Implementation plans and measurable benchmarks for the new strategic directions are currently being developed. These plans will include processes to evaluate regularly progress towards benchmarks, identify specific projects and initiatives designed to promote attainment of the new strategic directions, assure that strategic plans of all university units continue to drive the university towards its new strategic directions, and assure that the plan provides a sound basis for a capital campaign.

Specialized Accreditations
Following the 2009 reaccreditation of UGA’s College of Pharmacy residency programs by the American Society of Health-System Pharmacists, both the continuing education program and the professional Doctor of Pharmacy program were reaccredited by the Accreditation Council for Pharmacy Education in 2010-2011. The College of Pharmacy, founded in 1903, currently admits about 145 students a year into its professional program, and also provides ongoing training for licensed pharmacists across the country.

The Lamar Dodd School of Art in the Franklin College of Arts and Sciences was re-affirmed in its accreditation by the National Association of Schools of Art and Design (NASAD) during 2010. The School of Art was founded in 1937 and is one of the largest university art programs in the nation with more than 1000 art majors. The school offers BFA and MFA degrees in twelve areas of concentration in the fine arts, as well as undergraduate and graduate programs in art history and art education.

The UGA Health Center (UHC) was found in full compliance, the highest recognition for health care organizations by The Joint Commission, following an unannounced, three-day visit to survey all UHC services. The UHC is the only college health center in the state of Georgia accredited by The Joint Commission and has been fully accredited since 1989.

Finally, following a two-year process that included a detailed self-study by a committee of UGA faculty, staff, students and members of the community, as well as a site visit by a peer review team of staff from National Collegiate Athletic Association (NCAA) institutions, UGA was recertified as a member of the NCAA Division I.
Section 3 - Measures of Overall Institutional Health

Maintaining Excellence in an Economic Downturn

Funding is a key component of institutional health, and it is to the credit of the university community that the accomplishments outlined in this report have been achieved within the constraints of a recession and declining state appropriations. The resulting budget cuts have been managed with skill and creativity by deans and vice presidents who have ensured that available resources were allocated to the university’s strategic priorities. Spending priorities, including hiring new tenure-track faculty, lecturers, and graduate assistants as well as funding directed to travel, library resources, and academic advising, continued to support and strengthen the academic environment.

Freshman class continues to be highly qualified

More than 4,700 new freshmen entered UGA in fall 2010, with an additional 192 first-year students enrolling for the spring 2011 term. Selected from a pool of 17,730 applicants, one of the highest ever recorded at UGA, the class had a strong grade point average of 3.83 (the mid-50 percentile range is 3.68-4.0). The mean SAT nudged up one point to 1264 for the critical reading and math sections, while the mean on the writing section dropped one point to 612. The middle 50 percentile of the class scored between 1730 and 1970. For those students who took the ACT, the mean score this year was again 28, with a mid-50 percentile range of 26-31.

The rigor of students’ high school curricula continues to be a key factor in admissions decisions. Some 95 percent of freshmen took College Board Advanced Placement or International Baccalaureate classes while in high school, and nearly 10 percent began college while still in high school through joint enrollment programs.

The size and composition of this year’s class is similar to last year’s, though more students self-identified as non-Caucasian. This year, 29 percent of incoming freshmen so identified, compared with 22 percent in 2009. For the freshman class, the number of entering Hispanic students is now over 200—4.3 percent of the class and up from 3 percent in 2009. The number of African-American students remained stable at 7.6 percent of the class. As in previous years, the incoming class included geographic diversity, with 200 freshmen coming from 51 different countries. Slightly more than 13 percent of the class comes from outside Georgia, with Texas, North Carolina and Virginia contributing the most students. In-state students represent more than 450 Georgia high schools in 140 counties.

Approximately 525 students enrolled in UGA’s nationally recognized Honors Program, which celebrated its 50th anniversary in October. New honors students had an average GPA of 4.06 and an average SAT of 1471.

Enrollment maintained at almost 35,000

UGA’s fall 2010 enrollment fell slightly to 34,677 from last year’s record-breaking 34,855, a decrease of one-half of one percent. Significant growth was seen in many schools, colleges and programs throughout the university, with slight decreases at UGA’s extended campuses. For the second year in a row, the Faculty of Engineering saw the largest enrollment increase, with 50 percent growth from 120 students in 2009 to 180 in 2010.

Other UGA enrollment increases included a 25 percent increase for the College of
Public Health—an addition of 161 new student s—and more than 9 percent growth in undergraduate enrollment for the Odum School of Ecology. The professional schools of law, pharmacy and veterinary medicine experienced a 3 percent increase in enrollment, while graduate enrollment remained virtually unchanged.

Private giving remains strong
FY2011 marked the sixth consecutive year that private giving to the university topped $100 million. The $126 million total includes gifts and commitments from 56,284 contributors and is nearly triple the figure from 10 years ago, when the university raised $43.8 million. Pledges to the university more than doubled this fiscal year with a total of $50.9 million compared to the previous year’s total of $20 million.

UGA ranked in top 20 public universities in “Best Colleges” guide
The university tied for 18th place among public universities, up from 21st last year, and tied for 56th overall, up from 58th, according to U.S. News & World Report’s 2011 edition of America’s Best Colleges, published in August 2010. UGA was among 25 national universities noted for the least debt among 2009 graduates.

The undergraduate program in the Terry College of Business was ranked 28th overall and 16th among public business schools. This year’s ranking marked the 12th consecutive year Terry placed in the top 30. Terry placed in the top five nationally in two “business specialties”: the risk management and insurance program ranked second; the real estate program, fourth.

U.S. News considers several factors in producing the annual rankings. Among those are graduation and retention rates, faculty resources, student selectivity, financial resources, alumni giving and peer assessment.

For the eighth consecutive year, Kiplinger’s Personal Finance magazine rated UGA among the top 10 best values, assigning it 8th place in the 2011 rankings. Kiplinger’s uses data from more than 500 public institutions and sorts them based on quality measures such as admissions rates, test scores of incoming freshmen and graduation rates. It then factors in cost data to produce a list of institutions that “deliver a stellar education at an affordable price.” UGA has placed in the top 20 every year since the magazine began publishing its best value rankings in 1998.

The Princeton Review ranked UGA 5th among its “Best Value” public colleges for 2011. These rankings are based on criteria covering academics, cost of attendance and financial aid.

UGA graduate programs continue to rank among the best in the nation
UGA graduate and professional programs remained among the best in the nation, according to U.S. News & World Report’s 2012 edition of America’s Best Graduate Schools, published in March 2011. The School of Law tied for 35th and the College of Education for 46th. The School of Law was ranked among the top 14 public law schools in the nation and among the top four public schools in the Southeast. The College of Education was ranked 32nd among public universities in the nation and 3rd among public universities in the Southeast. Among the 10 specialty rankings, five of the College of Education’s programs ranked in the top 10 in
the nation: vocational/technical education ranked 2nd, counseling/personnel services tied for 2nd, secondary education ranked 5th, higher education administration ranked 5th, and elementary education ranked 6th.

The doctor of veterinary medicine program tied for 9th place, and the College of Agricultural and Environmental Sciences biological and agricultural engineering program was ranked 12th. The biological sciences program, within the Franklin College of Arts and Sciences, tied for 46th place.

The School of Public and International Affairs master of public administration program continued to be ranked 4th in the nation and the 2nd best among public universities. Additional programs, all part of the Franklin College, with current rankings include: clinical psychology, tied for 33rd; master of fine arts, tied for 37th, and psychology, tied for 50th.

In other rankings, the Terry College Executive MBA program was ranked 23rd in the United States and 60th in the world by the Financial Times. Among public business schools on the list, the Terry program is a top 10 school. The college’s faculty research ranking in the survey was 17th among U.S. business schools. The Times uses two sets of online surveys to compile its results. The first survey was completed by business schools that met certain criteria, and the second was completed by alumni who graduated three years ago.

In its third assessment of doctoral research programs, the National Research Council identified six UGA doctoral programs as being among the best in the country. Food science was ranked as one of the top 11 programs in its field. Public administration, exercise science, and forest resources are among the top 12. Plant biology is one of the top 20 programs, and mass communication among the top 24. The council uses advanced statistical methods to analyze a number of program characteristics in placing programs within a range relative to other doctoral programs.

Conclusion

This report clearly reflects the outstanding work of the university community in serving the state of Georgia with distinction during a particularly challenging budgetary period.