The University of Georgia

Annual Report of Institutional Progress
2011-2012

This report was prepared by the University of Georgia Office of Academic Planning.

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The annual report is intended to provide a summary of key institutional accomplishments and initiatives during the 2011-2012 academic and fiscal year.

Section 1 – Summary of Major Institutional Accomplishments

Student, Alumni, Faculty, and Staff Honors

Student Honors

Eleven students were named recipients of international travel-study grants from the Fulbright U.S. Student Program for the 2011-212 academic year, tying last year’s record number. Nine of the students accepted the scholarships. The U.S. Student Full Grants, which cover research, study, and creative opportunities, were given to five UGA graduate students: Heather Gallivan, David Meek, Leasa Weimer, Catherine Marie Porterfield-Barry, and Brinkley Warren. The English Teaching Assistant Grants, which provide recipients with placements in schools and universities to serve as language-learning assistants, were given to four students who earned undergraduate degrees at UGA: Andrea Bessey, Caroline Strelitz, Christopher Ward, and Brian Watts.

Foundation Fellow Matthew Sellers was named one of 36 national recipients of the 2012 Marshall Scholarship to pursue graduate studies in the United Kingdom. He is the fifth UGA student to earn the award in the past decade and the sixth overall from UGA.

Three University of Georgia Honors students—a record number—were among 80 students nationally who were awarded 2012 Morris K. Udall and Stewart L. Udall Foundation Scholarships. The recipients, Heather Hatzenbuhler, Malavika Rajeev, and Theresa Stratmann, bring the University’s total number of Udall Scholars to 10, all awarded since 2003.

Four undergraduate students, Victoria DeLeo, Marianne Ligon, Theresa Stratmann, and Waring “Buck” Trible, III, among 282 recipients nationwide, were named 2012 Barry M. Goldwater Scholars.

Five undergraduates were awarded 2012-2013 National Security Education Program David L. Boren Undergraduate Scholarships, entitling them to year-long, language study abroad programs. Those recipients were Tia Ayele, Malena Lopez-Sotelo, John Esteban Rodriguez, Christian Conroy, and David Gutierrez.

Submissions from seven students involved with the Center for Undergraduate Research Opportunities (CURO) were selected from 3,500 total submissions to present at the 2012 National Conference on Undergraduate Research at Weber State University in Ogden, Utah, during spring semester. Representing several areas of academic focus, those students were: Anita Bhagavathula, Sarah-Bianca Dolisca, Sam Hempel, Lindsey Megow, Nisarg Patel, Daniel Smith, and Pranay K. Udutha.
College of Education graduate student Jisu Han was one of only six in the nation to be awarded a doctoral fellowship by the Early Care and Education Research Scholars program from the U.S. Department of Health and Human Services. The fellowship provides funding for two years of work on her dissertation.

Four School of Law students, William Carter, Chadrick Mance, Samuel Meller, and Clarke Nash, won the top trophy at the eighth annual Buffalo-Niagara Mock Trial Competition. The competition included 30 law schools from 16 states.

In athletics, swimmer Wendy Trott was one of 29 female winter-sports athletes nationwide to receive an NCAA Postgraduate Scholarship. Individual NCAA national titles were awarded to gymnast Kat Ding and swimmers Martin Grodzki, Jordan Mattern, Amber McDermott, Megan Romano, and Shannon Vreeland. UGA women’s gymnastics and men’s golf teams were cited as two of the country’s top academically performing teams in the annual NCAA Division 1 Academic Progress Rate announcement.

Alumni Honors
Two University of Georgia alumnae received national recognition. In fall 2011, A.E. (Alicia) Stallings (A.B. 1990) was selected as a 2011 MacArthur Fellow by the John D. and Catherine T. MacArthur Foundation. One of 22 persons receiving the award in the current year, Stallings was recognized for her work as a poet and translator.

In June, alumna Natasha Trethewey (B.A. 1989) was appointed U.S. poet laureate for 2012-2013. Trethewey is also connected to the University through her contributions to The Georgia Review and as author of Beyond Katrina: A Meditation on the Mississippi Gulf Coast, published by UGA Press.

Faculty and Staff Honors
Two faculty members were awarded Humboldt Research Awards from Germany’s Alexander von Humboldt Foundation—Henry F. Schaefer, III, Graham Perdue Professor of Chemistry and director of the Center for Computational Chemistry, and Gregory H. Robinson, Franklin Professor and Distinguished Research Professor of Chemistry. The award is presented annually to up to 100 scientists worldwide and is granted in recognition of a researcher’s total achievements to date.

Genetics professor Jonathan Arnold was named a Fellow of the American Association for the Advancement of Science, an honor acknowledging “scientifically or socially distinguished efforts to advance science or its applications.” Arnold was among the 539 AAAS members who were so recognized.
Franklin West, assistant professor of animal and dairy science, was named one of the nation’s top scholars under 40 by *Diverse: Issues in Higher Education* magazine. Each year the magazine designates outstanding members of the academy on the basis of research, educational background, publishing record, teaching record, competitiveness of field of study, and uniqueness of field of study. West was one of 12 scholars earning recognition in 2011-2012.

Joachim Walther, assistant professor of engineering, and Natarajan Kanna, a Georgia Cancer Coalition Distinguished Scholar, won National Science Foundation CAREER awards. The highly competitive NSF CAREER Awards help talented young researchers pursue areas of inquiry that have the potential to change their fields.

The Association of University Technology Managers recognized three UGA inventors for five technologies, each deemed to help the world in the face of adversity. Only 23 technologies were selected from thousands of innovations submitted from around the globe. Michael Adang, professor of entomology and professor of biochemistry and molecular biology, developed “Bt Booster,” a product that enhances the effectiveness of naturally occurring pesticides. William Kisaalita, professor of biological and agricultural engineering, and his students engineered two devices—a milk cooler and a nutcracker—designed to improve the lives of low-wage workers in sub-Saharan Africa and Morocco, respectively. Neither mechanism uses electricity. Branson Ritchie, Distinguished Research Professor in the College of Veterinary Medicine, was also recognized for two inventions. The products, “Silvaklenz” and “Silvion,” improve human health by providing better antimicrobial control for wounds through the use of enhanced silver.

Loch Johnson, Regents Professor of Public and International Affairs (SPIA) and a Josiah Meigs Distinguished Teaching Professor in SPIA, was named an inaugural winner of the Southeastern Conference (SEC) Academic Consortium’s Faculty Achievement Award. The award honors one professor from each SEC school with superlative records in both teaching and scholarship who serve as role models for other faculty members and students. Subsequently, Johnson was selected from among winners of the SEC award as the inaugural recipient of the conference’s SEC Professor of the Year Award.

The University System of Georgia Board of Regents awarded a Teaching Excellence Award to Sybilla Beckmann Kazez, Josiah Meigs Distinguished Teaching Professor of Mathematics. The annual teaching award goes to one faculty member from each category of institution in the university system. UGA’s First-Year Composition Program in the English department tied for the Excellence in Teaching Award given to departments or programs in the university system.

College of Education professor Billy Hawkins, whose research during the past decade has focused on sport and race, was elected to the Board of Directors of the NCAA Forum for the Scholarly Study of Intercollegiate Athletics in Higher Education.

Nancy McDuff, associate vice president for admissions and enrollment management, was elected chair of the Association of Chief Admission Officers of Public Universities. ACAOPU is a professional association of admissions directors from major public institutions nationwide.
Academic Initiatives
In support of the University’s strategic goal to provide a meaningful first-year experience for all incoming freshmen as addressed in the Quality Enhancement Plan (QEP), the First-Year Odyssey Seminar Program (FYO) was launched successfully in fall 2011. Participation was 100 percent in year one, with 5,780 students enrolled in FYO seminars offered during fall and spring semesters. Faculty from 16 schools and colleges representing 94 departments taught First-Year Odyssey Seminars. Key factors that contributed to the success of the program launch included faculty, student, staff, and administrator engagement in the implementation plan; ongoing support of faculty teaching in the program; cooperation from support units across campus; an effective website; creative promotional materials; and a concentrated effort to inform students during Orientation.

In fall semester, the School of Social Work and the College of Public Health partnered to offer a new dual degree program, which combines the master of social work and master of public health degrees. Initiated during fall semester, the new degree is the first of its kind at a university or college in Georgia. The program will prepare graduates to address the psychosocial needs of individuals, families, and communities at local, state, national, and international levels, as well as prepare them to create, implement, and evaluate public health programs and interventions.

The College of Public Health announced that it will offer a doctoral degree in epidemiology beginning in fall 2012. The addition of the degree, the first of its kind in the University System of Georgia, will allow the college to offer specific, in-depth training in epidemiology. The College previously has offered a master of public health and a doctor of public health.

On November 10, as part of International Education Week, the Office of International Education, in conjunction with the Atlanta Consular Corps, held its first symposium on global engagement. The inaugural symposium was titled “Global Engagement 2011: Public diplomacy, trade and economic development.” UGA alumna Reta Jo Lewis, special representative for Global Intergovernmental Affairs at the U.S. Department of State, was the keynote speaker.

The UGA Arts Council was formed in October with the goal of raising awareness of the broad range of arts programs and events offered by faculty and students at UGA. The Council includes representatives from the following campus units: the Performing Arts Center, the Hugh Hodgson School of Music, the Lamar Dodd School of Art, the Department of Dance, the Department of Theatre and Film Studies, the Georgia Museum of Art, the Georgia Review, the University of Georgia Press, the Willson Center for the Humanities and Arts, the Franklin College of Arts and Sciences, the Special Collections Libraries, and the Office of the Provost.

The College of Education announced an online master’s degree in reading education with an emphasis on new and digital literacies. The program will enroll its first students fall semester 2012. The degree is the third of its kind at UGA that allows students to take classes entirely online. The new program, traditionally offered exclusively on the Athens campus, is specifically designed to meet the needs of certified teachers who are unable to pursue face-to-face coursework in Athens. The degree is appropriate for teachers working with students from pre-kindergarten through 12th grade and will admit a cohort of 20 students each fall semester of even-numbered years.
In January, the University launched a major campus-wide initiative to help the state address its growing epidemic of adult and childhood obesity. To develop this initiative, UGA will blend obesity-related instruction and research activities with its powerful public service and outreach components to develop obesity prevention and treatment programs that Georgia communities, employers, and healthcare providers can implement. Georgia ranks among the worst in the nation for adult and childhood obesity.

The School of Law launched a new program during spring semester that will allow approximately 15 students to live and work in Washington, D.C., each semester while earning course credit. Participants will live in UGA-maintained housing in the Washington area and will work 35 hours per week at legal positions with federal government agencies and in headquarters of major national organizations, among other placements. Students will also complete two courses, non-clinical and clinical, and earn a total of 13 credits for the semester. UGA has operated its Washington Semester Program for undergraduate students since spring semester, 2008.

A grant from the federal National Security Education Program established the nation’s first and only Undergraduate Flagship Program in Portuguese at UGA. The program, which is open to students from any major seeking to internationalize their education, offers intensive language instruction that includes one-on-one tutorials and an innovative curriculum. Flagship students will spend a year in Brazil, where they will reach professional-level Portuguese proficiency. The program will build on UGA’s Portuguese program that already is the fourth largest in the nation. Flagship Programs have been launched across the nation in Chinese, Russian, Swahili, Turkish, and other languages considered vital to national security and to the challenges of a global society.

The College of Pharmacy announced a new degree program to begin fall 2012 for students seeking a bachelor’s degree in pharmaceutical sciences. The new degree is among only 18 such programs in the country and only the second in the Southeast. It will blend basic science fundamentals with the increasing complexity of interactions between therapeutic agents and living systems. The degree supports the emphasis UGA has placed on therapeutic agent development, initiated with the 2006 founding of the Center for Drug Discovery.

In April, the University Council unanimously approved the creation of a College of Engineering to open officially on July 1. Instructors from the University’s Faculty of Engineering and department of biological and agricultural engineering will comprise the faculty, and the college will confer all of UGA’s current engineering degrees.

Other Initiatives

Overhaul of Student Information and Financial Aid Systems
In October Provost Jere Morehead announced that the University will move forward with a plan to overhaul the legacy student information and financial aid systems using SunGuard Higher Education’s Banner products. A steering team worked during the previous year to determine the best course of action to address ongoing problems with the University’s current systems. Team
members represented various campus units as well as the Educational Affairs Committee of University Council and the Student Government Association. The new system will be implemented as a multi-year, phased-in project. The next step will be a series of discussions, including open sessions and focused meetings with specific groups.

Third Phase of Faculty Hiring Initiative
In June, President Michael F. Adams and Provost Jere Morehead announced their intention to add at least 25 tenure-track positions through the implementation of phase three of a faculty hiring initiative first announced in January 2010. The first two phases added a total of 60 new tenure-track positions and also allowed the University to place more faculty in the classroom by converting part-time instructor positions into 22 full-time lecturer positions. Appointments to these positions began in fall 2011 and will continue during fall 2012. Faculty hiring also is one of the foundations on which UGA’s 2020 Strategic Plan is built.

Research
UGA received a total of $165.4 million in sponsored research awards in FY2012, a decline of $2.5 million from FY2011. The total reflects, in particular, the expected decline in short-term federal stimulus funding, as that funding source ended. UGA researchers successfully competed for stimulus funding of $23.6 million in FY2010 and $12.2 million in FY2011, while $2.5 million was awarded UGA researchers last fiscal year.

The number of federal awards received by UGA researchers declined from a peak of 615 in FY2010, the height of stimulus funding, to 491 in FY2012.

The majority of FY2012 research awards, 66 percent, were received from federal sources, with the largest share from the Department of Health and Human Services, which includes the National Institutes of Health (41 percent), followed by the National Science Foundation (21 percent), Department of Agriculture (14 percent) and the Department of Energy (8 percent).

Total federal research funding declined $4.5 million to $108.5 million in FY2012. The decline was partially offset by a slight increase in funding from foundations, industrial/corporate sponsors, and state agencies. International funding declined slightly.

FY2011 federal research and development expenditures totaled $137.3 million. UGA continues to rank among the top 100 public and private research universities for federal research and development expenditures, placing 97th in the National Science Foundation rankings based on figures from FY2010, the latest NSF rankings available.

UGA’s total sponsored awards – which include research, instruction, public service and outreach awards – increased from $227.7 million in FY11 to $234.9 million in FY12, due to increases in Cooperative Extension and Instruction awards.

FY2012 research awards included:

- $3 million grant from the National Institutes of Health to the department of health promotion and behavior, College of Public Health, to test different versions of a diabetes prevention program aimed at reducing caloric intake and bolstering physical activity among employees of three municipal governments in Georgia. The
researchers hope to develop intervention programs that will reduce obesity levels in the workplace, while also reducing costs to employers.

- **$1.3 million grant from USDA-National Institute of Food and Agriculture to Warnell School of Forestry and Natural Resources to identify and promote ways pine forests can be used to mitigate and adapt to climate change. The award is part of a $20 million award to an 11-university consortium to conduct research and extension and outreach education about the potential for pine trees as a climate change solution.**

- **$2.82 million from National Institutes of Health to the department of epidemiology and biostatistics, College of Public Health, to understand how tuberculosis is transmitted in urban environments in Africa. The study will be done in conjunction with researchers from Makerere University in Uganda, with which UGA has formed an ongoing partnership in research and education.**

- **$1 million grant from the National Science Foundation to the department of crop and soil sciences, College of Agriculture and Environmental Sciences, to study soybeans, the world's largest single source of vegetable protein and edible oil. Researchers will use genetic tools to uncover more uses for the popular legume, which is already used to make livestock feed, soymilk, tofu, adhesives, alternative fuels, disinfectants, plastics, and particleboard.**

- **$1.2 million from the U.S. Department of Defense to the College of Engineering to create a renewable energy center that will grow algae-based biofuels in Rio Piedras, Puerto Rico, in partnership with the University of Puerto Rico. The new center will help to address the energy needs of the Caribbean territory and help the U.S. reduce use of fossil fuels.**

- **$1.8 million from NIH to the department of infectious diseases, College of Veterinary Medicine, to develop a new vaccine that will prevent the spread of mumps, a viral disease of childhood that was once very common. Although incidence of mumps has been greatly reduced since introduction of a vaccine in the 1960s, a new strain could lead to widespread reintroduction of the disease.**

- **$1.6 million from National Institutes of Health to computer scientists in the Franklin College of Arts and Sciences to develop a map of the human brain that shows great promise as a new guide to the inner workings of the body's most complex and critical organ. The researchers are preparing to test their brain map by comparing healthy brains with those of children whose brains were damaged by exposure to cocaine while in the womb.**

- **$1.4 million from the National Institutes of Health to the department of infectious diseases, College of Veterinary Medicine, to collaborate in testing a curative vaccine**
for rabies virus. More than 10 million people are bitten by a rabid or suspected rabid animal each year and require post-exposure treatment. Worldwide, more than 55,000 people die from rabies each year.

- $1.23 million from the U.S. Department of Education to the College of Education to continue and expand the Birth through Five teacher preparation program pioneered at UGA during the last five years. Research shows that high quality early learning and development programs lay the foundation for social and academic skills that facilitate children’s later success in school.

- $1.8 million from National Institutes of Health to the Center for Tropical and Emerging Global Diseases to develop the first vaccine for pets that will ultimately prevent the spread of Chagas disease to humans. Chagas disease, which is caused by a parasite, affects millions of people throughout Central and South America. But as global travel increases, it is becoming a greater threat in the United States and Europe.

UGA continues to rank among the top colleges and universities in the country in technology transfer and licensing. According to the most recent annual survey report by the Association of University Technology Managers (published December 2011), UGA’s technology commercialization office is ranked 2nd for licenses and options executed. This marks the fourth consecutive year that UGA achieved that rank among top 10 institutions. For licensing revenues, it ranked 15th among U.S. public universities. The UGA Research Foundation executed 112 license and option agreements in various technology areas, including agricultural sciences, biofuels, pharmaceuticals, vaccines, special chemicals, and consumer products.

Public Service and Outreach
In 2012, UGA Public Service and Outreach (PSO) units collectively received almost $38 million in external funds, generated $1.2 million in indirect cost recovery for the University, and generated 68 percent of their total operating expenses from external funding. Furthermore, a Department of Agricultural and Applied Economics study revealed that PSO programs had an estimated $333 million economic impact on the state and supported 3,370 jobs.

For the sixth consecutive year, UGA was named to the 2012 President’s Higher Education Community Service Honor Roll by the Corporation for National and Community Service, which recognizes a college or university for its commitment to volunteering, service-learning, and civil engagement.

In 2011, PSO units partnered with all 16 schools and colleges, the Office of the Vice President for Instruction, and 365 academic faculty members on more than 900 programs and projects throughout the state. Through these partnerships, PSO helped facilitate the participation of 143 faculty members in service-learning activities and courses and enrolled 6,200 students in service-learning course sections, generating an estimated 25,000 service hours to local and international communities.
Throughout all units, PSO supported 10 Public Service and Outreach Student Scholars in an inaugural program to bring more students into PSO work and awarded graduate assistantships totaling more than $700,000 to 66 students; engaged 146 students through internships; provided 257 students with professional employment opportunities; and, through the PSO Faculty Fellows Program, provided $15,000 fellowships to four academic faculty members.

Highlights from the eight units comprising PSO—the Archway Partnership, Carl Vinson Institute of Government, Fanning Institute, Georgia Center for Continuing Education, Marine Extension Service, Office of Service-Learning, Small Business Development Center, and State Botanical Garden of Georgia—include the following:

- The Archway Partnership announced a new community partnership with Grady County and graduated its second community, Glynn County, from the program.

- The Carl Vinson Institute of Government assisted four statewide initiatives—the Alliance for Education Agency Heads, the Georgia Council for the Arts strategic planning process, the newly created One Georgia Rural Policy Center, and the Georgia Competitiveness Initiative. In another state-level project, the Vinson Institute collaborated with the Terry College of Business on the new Center for Fiscal Analysis, which supports the Governor’s Office of Planning and Budget and the General Assembly. The Institute also launched GOV360™, an assessment tool designed specifically for government managers. Finally, the Institute provided training and education to 21,000 local and state elected and appointed officials in Georgia; participated in 72 distinct collaborations with 10 UGA colleges and schools, PSO units, and the UGA Honors Program; hosted 28 undergraduate students as interns for training in technical assistance projects; provided assistantships to 19 graduate students; and generated support for 74 percent of its total budget from external funds.

- The Fanning Institute was selected by the Jekyll Island Authority to assist in updating the island’s master plan. In partnership with Children’s Healthcare of Atlanta and Live Healthy Columbus, Fanning implemented a childhood obesity prevention needs assessment and provided recommendations and strategies to reduce childhood obesity in Muscogee County. This effort has been integrated into UGA’s Obesity Initiative as an example of applying research and outreach to address a pressing state issue.

- Along with helping to revive Georgia’s oyster industry, the Marine Extension Service (MAREX), in partnership with the private sector, is conducting an experimental trial to cultivate “gooey duck” clams in Georgia waters. MAREX also received a $94,599 Georgia Sea Grant award to host four post-baccalaureate marine education interns for one year to work at the Marine Education Center and Aquarium on Skidaway Island. In addition, MAREX provided educational programming to 8,000 visitors to Skidaway Island and the city of Brunswick.
In April, MAREX participated in the first annual STEMposium held at Diamond Elementary School on the Fort Stewart Army Base and led more than 100 fourth-grade students in creating and testing versions of the elementary Basic Buoy pilot project. In June, a modified turtle excluder device, developed by a Brunswick-area shrimper and studied by MAREX for use in the national shrimp fishery, received federal certification by the National Oceanic and Atmospheric Administration (NOAA).

- The Office of Service-Learning, in partnership with a women’s studies class, established the UGA Campus Kitchen Project, a student-run food rescue and redistribution program.

- Key findings from a spring 2011 survey show that the employment base of existing Small Business Development Center (SBDC) clients grew by 6.1 percent while overall employment levels in Georgia decreased. During the same time, SBDC’s existing business clients increased their sales by an average of 10 percent.

  SBDC helped Georgia entrepreneurs open 253 new businesses and obtain more than $76 million in capital assistance. The most recent impact study shows that SBDC clients added 1,697 new jobs to the Georgia economy and generated an estimated $8.8 million in state and federal taxes beyond what they would have generated if their performance levels had been the same as the average Georgia business. Impact statistics also show that each dollar put into the Georgia SBDC program results in $18.25 in new sales per business client. It costs an estimated $3,322 for every new job created with assistance from the Georgia SBDC program.

  In the spring, SBDC launched two new programs: GrowSmart, which focuses on established businesses seeking growth, and StartSmart, for new businesses wishing to optimize their chances for success.

- The State Botanical Garden of Georgia, in collaboration with the College of Environment and Design, made significant progress on a new master plan. The Garden also celebrated the opening of the Center for Native Plant Studies, a new home for the production and experimental cultivation of native species, largely funded by an individual donation of $175,000.

  During the year, the Garden conducted 123 public education programs with more than 8,000 participants and generated $1 million in external funding to support its operations.

- The UGA Center for Continuing Education’s UGA-Duke Talent Identification Academic Adventures program, a partnership with the College of Education’s Torrance Center for Creativity and Talent Development and Duke University’s Talent Identification Program, recorded the largest enrollment in the program’s history with 626 students participating.
The Georgia Center hosted education programs serving 92,410 students and participants, awarded 81,589 Continuing Education Units, generated over $16 million in external funds, and reinvested $1.8 million in Georgia Center facility improvements.

Major Events
A statue of Abraham Baldwin, UGA’s founder and first president, was dedicated in September at the statue site on North Campus. The statue is a feature project of the UGA Alumni Association and a gift to the University from alumni and friends.

Significant diversity events during the year included the Martin Luther King Jr. Freedom Breakfast in January with Billey Aaron as keynote speaker. Aaron is an advocate for higher education for African-American citizens and the wife of baseball legend Hank Aaron.

In March, Atlanta Mayor Kasim Reed delivered the 2012 Holmes-Hunter lecture. Reed, who was inaugurated as Atlanta’s 59th mayor in 2010, also served as a representative and senator in the Georgia assembly from 1998-2002. The Holmes-Hunter Lecture honors Charlayne Hunter-Gault and the late Hamilton Holmes, who in 1961 became the first African-American students to enroll at UGA.

In April, Cynthia Tucker, a Pulitzer-Prize winning newspaper journalist and visiting professor of journalism in the Grady College, delivered the 12th annual Mary Frances Early Lecture. The lecture honors Mary Frances Early, the first African-American student to earn a degree from UGA. This year’s lecture celebrated the 50th anniversary of her graduation with a master’s degree in music education in 1962. Tucker was the editorial page editor of the Atlanta Journal-Constitution for 17 years and led the development of opinion policy. More recently, she was the paper’s Washington-based political columnist. Tucker maintains a syndicated column, which is published in dozens of newspapers around the country.

Marking the 150th anniversary of the Morrill Act, the Student Government Association hosted a panel discussion on the impact of UGA’s mission as a land-grant institution and a barbecue to celebrate the University’s legacy as a land-grant university. The Act, signed by President Lincoln during the Civil War, provided states with funding and direction to found land-grant universities and strengthen agricultural and engineering education at the newly founded institutions. UGA became a land-grant institution in 1862. Panelists included State Commissioner of Agriculture Gary Black, UGA ROTC commander Lt. Col. Kurt Felpel, Georgia 4-H Director Arch Smith, dean of the College of Agricultural and Environmental Sciences Scott Angle, and Brahm Verma, a faculty member from the department of biological and agricultural engineering.

Georgia Governor Nathan Deal delivered the Commencement address at UGA’s spring undergraduate ceremony. The Commencement speaker for the graduate ceremony was UGA alumnus Lindsay R. Boring, director of the Joseph W. Jones Ecological Research Center at Ichauway in Southwest Georgia.
Construction Projects
The Richard B. Russell Building for Special Collections Libraries was dedicated on February 17. The Hargrett Rare Book and Manuscript Library, the Richard B. Russell Library for Political Research and Studies, and the Walter J. Brown Media Archives and Peabody Awards Collection moved from the main library to the new 115,000-square-foot building. The building also houses an auditorium, classrooms, seminar rooms, three gallery spaces for exhibitions about Georgia history and culture, and secure storage space that will accommodate growth for years to come.

Renovations were begun on several buildings, with completion scheduled for fall semester 2012. The first floor of the main library will feature a new circulation and reference desk and a redesigned Tween the Pages snack shop. The Map and Governmental Information Library will move into the sub-basement of the main library, while the first floor of the science library is being renovated to include a new front desk, bay windows, and a devoted study area with computers. The renovated Oglethorpe Dining Commons will include an additional 11,000-square-feet and feature wrap-around windows and seating to accommodate an additional 250 students. The Visual Arts Building is undergoing a substantial renovation in order to house the College of Environment and Design. The building will be the new home to the Owens Library, Circle Gallery, the bachelor of landscape architecture program, and the college’s administrative offices. The adjacent Bishop House will house the college’s Office of External Affairs. Memorial Hall’s second, third, and fourth floors are undergoing extensive work, with much of the space being restored to its original look—original light fixtures, thick wood paneling, and restored wood floors.

Rutherford Hall was demolished, and a new 261-student residence hall will be constructed in its space in Myers Quad. The new structure will have an additional 80,000 square feet and house approximately 100 more students. Current plans call for the new hall to be completed in fall 2013.

Work continued on many of the 21 major buildings at UGA’s Health Sciences campus, including major overhauls of the electrical, mechanical, and plumbing systems and other renovations to enable the facilities to meet building codes and academic programming needs. The campus will officially open for a full load of classes in fall 2012, with nearly 800 faculty, staff, and students expected. The University Childcare Center, housed in a newly renovated space on the campus, will serve 130 students by September and is on track to achieve full capacity (146 students) by December.

Academic/Administrative Appointments
The School of Social Work selected Obie Clayton, Jr., noted author and former director of sponsored programs and director of the Morehouse Research Institute at Morehouse College, as the inaugural holder of the Donald L. Hollowell Distinguished Professorship of Social Justice and Civil Rights Studies. The professorship honors Donald L. Hollowell, legendary civil rights attorney and lead counsel in the landmark case that secured admission to UGA for Hamilton Holmes and Charlayne Hunter, the first African-American students to register for classes in 1961.
Dr. Toni Miles was named the director of the Institute of Gerontology in the College of Public Health. Miles replaced Leonard Poon, who retired after serving as the Institute’s director for 26 years. Miles comes to UGA after serving as a tenured professor at the University of Louisville with joint appointments in the School of Medicine and the Kent School of Social Work.

Nicholas Allan, director of the Moore Institute for Research in the Humanities and Social Studies at the National University of Ireland in Galway, was appointed director of the Jane and Harry Willson Center for Humanities and Arts following an extensive search. He succeeded Betty Jean Craig, professor of comparative literature in the Franklin College of Arts and Sciences and the Willson Center director from 1993 until her retirement earlier in the year.

Timothy M. Chester, vice provost for academic administration and chief information officer at Pepperdine University, was named chief information officer following a national search. He succeeds Barbara A. White, who served as CIO since October 2004 and earlier in the year announced her intention to step down from that post.

Jan Hathcote, a veteran administrator at UGA, was named registrar after a national search to fill the position. Hathcote had served as interim registrar following the retirement of Rebecca Macon, who held the position from 2003 to June 2011. Hathcote came to UGA in 1980 and had served as associate dean for academic affairs and research in the College of Family and Consumer Sciences since 1997.

J. Griffin Doyle, director of federal relations since 2003, was appointed to the position of vice president for government relations. Doyle had served as interim vice president since his predecessor, Steve W. Wrigley, was named executive vice chancellor of the University System of Georgia in July 2011. Prior to becoming federal relations director, Doyle was UGA’s associate vice president for economic and community development. He previously served as associate director of the Carl Vinson Institute of Government and as director of UGA’s Regional Economic Development partnership.

Jerry Legge, associate dean of the School of Public and International Affairs (SPIA), was named interim associate provost for academic planning. Legge succeeded Robert G. Boehmer who became the interim president of East Georgia College in January after serving as UGA’s associate provost for institutional effectiveness, later academic planning, since 2001. Legge has been affiliated with UGA since 1980 and served as director of the master of public administration program in SPIA from 1981-2001.

Following a national search, Jennifer Frum, interim vice president for public service and outreach since July 2011, was named to fill the position on a permanent basis. Frum previously held a series of administrative positions with the Carl Vinson Institute of Government. Frum joined the Vinson Institute in 2006 as interim director of its International Center and then served as assistant director, deputy director, and interim director of the Vinson Institute.

Michelle Garfield Cook, interim associate provost for institutional diversity, was appointed to the post on a permanent basis after an internal search to fill the position. Cook had led the Office of
Institutional Diversity on an interim basis since Cheryl Dozier stepped down to become interim president of Savannah State University. Cook previously served as associate dean of UGA’s Franklin College of Arts and Sciences. She has taught in the history department and the Institute for African-American Studies.

Alan T. Dorsey, associate dean for natural sciences and mathematics and professor of physics in the College of Liberal Arts & Sciences at the University of Florida, was named dean of the Franklin College of Arts and Sciences following a national search. Dorsey succeeded Hugh Ruppersburg who served as interim dean after previous Franklin dean Garnett Stokes left to become provost at Florida State University. Dorsey, a theoretical physicist, chaired the University of Florida’s department of physics from 2002-2009 and since 2007 served as co-director of UF Teach, a program funded by the National Math and Science Initiative.

Lisa Bayer was named director of the University of Georgia Press following a national search. Bayer succeeded Nicole Mitchel who had served as director since 2001 and left in late 2011 to direct the University of Washington Press. Bayer was previously marketing director and regional trade editor at the University of Illinois Press.

Dale Threadgill, director of UGA’s Faculty of Engineering since 2001, was named interim dean of the University’s new College of Engineering. Threadgill came to UGA in 1975 and plans to retire from UGA in 2013. A search committee for a permanent dean will be appointed during summer 2012, with the expectation that the position will be filled by summer 2013. Before becoming director of the Faculty of Engineering, Threadgill was professor and head of the department of biological and agricultural engineering.

E. Janyce Dawkins was named director of the Equal Opportunity Office after a national search. Dawkins had served as interim EOO director since July 2011. Her tenure at UGA began in 2008 when she became the office’s associate director.

Section 2 – Assessing Institutional Effectiveness

Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) Reaffirmation of Accreditation

Following the successful visit in early 2011 by the On-Site Review Committee led by President Robert Witt of the University of Alabama, the University was officially re-affirmed in decennial accreditation at the SACSCOC Annual Meeting in Orlando in December 2011.

Preparations for the Fifth-Year Interim Report, significantly expanded to meet new federal requirements, will begin over the next 18 months. This report will include a full assessment of the impact of the First-Year Odyssey Seminar program, the University’s Quality Enhancement Plan, which was a key institutional improvement arising from the three-year re-affirmation of accreditation effort.
First-Year Odyssey Seminar program
The First-Year Odyssey Seminar Program was launched in fall 2011 by the Office of the Vice President for Instruction. Assessment strategies were implemented following the plans outlined in the Quality Enhancement Plan proposal.

Assessment methods included audit measures to determine the level of enrollment in the seminars. Participation was 100 percent in year one, with 5,780 students enrolled in FYO seminars fall and spring semesters.

As detailed below, the Beginning College Survey of Student Engagement (BCSSE) was administered in fall 2011. Based on the student responses to the survey, a profile of the incoming students was shared with the faculty teaching FYO seminars. First-year students also completed the National Survey of Student Engagement (NSSE) in spring 2012. In addition, a student course evaluation and a faculty survey for FYO were implemented. The Applications Development Unit in the OVPI developed an application for conducting the faculty survey.

To assess students' FYOS experiences, a course evaluation, First-Year Odyssey Seminar Sample Course Evaluation, was administered to the students enrolled in FYOS seminars. The course evaluation, distributed to the participants in the fall and spring semesters, was designed with multiple choice and open-ended questions. The student response rate was high, with over 71 percent of students responding. Eighteen questions were designed to align with the three QEP goals. Additional questions were asked as a part of the university-wide course evaluations. The participants were asked to self-report their level of agreement for each of the 18 items using a 5-point Likert-Type scale. Six open-ended questions were asked to gather additional information from the participants. Three of the questions were related to the First-Year Odyssey Seminar events; three questions were related to the overall First-Year Odyssey Seminar experience.

To understand the First-Year Odyssey faculty experiences, a survey was administered to the seminar instructors. The survey, Faculty Survey of First-Year Odyssey Seminar, was designed in accordance with the goals of the First-Year Odyssey Seminar program (FYOS). Eight open-ended questions were asked to gather additional information from the faculty. Questions ranged from asking faculty about their overall experiences (e.g., greatest success, greatest challenge) to the successful activities and strategies used in their seminars (e.g., writing assignments, engagement strategies) to how to improve the FYO procedures and program. A preliminary review of the results of the course evaluation and the survey indicated an overwhelmingly positive response to the FYO program by students and faculty.

Analysis of the data from the BCSSE and NSSE surveys is in process. Also, analysis of the student and faculty quantitative and qualitative data is under way.

Beginning College Survey of Student Engagement (BCSSE) and National Survey of Student Engagement (NSSE)
In an ongoing partnership between the Division of Student Affairs, the Office of Vice President for Instruction, and the Office of Academic Planning, the BCSSE was administered to all incoming first-year students in summer 2011. The results of this survey will be paired with
NSSE results from the special spring 2012 administration to first-year students as part of the assessment plan for the First-Year Odyssey Seminars (FYOS). This will mark the first year of pre/post data from these surveys to be used for FYOS assessment since the launch of the program in 2011.

Collegiate Learning Assessment (CLA)
During 2011-2012, the university completed its fourth administration of the CLA to samples of non-transfer first-year students in fall 2011 and non-transfer seniors in spring 2012. The CLA assesses student learning across the university curriculum, measuring critical thinking, analytical reasoning, and writing.

In the 2011-2012 implementation of the exam, the university maintained the same high performance level for the CLA “value-added,” scoring near expected levels. Both first-year and senior cohorts performed extremely well compared to peers at other universities, ranking in the 95th to 98th percentile in all categories. After adjusting CLA scores for entering academic ability, the valued-added improvement from freshman to senior year was higher than 54 percent of comparative institutions. Additional longitudinal analysis of the four-year CLA administration is underway.

Global Perspectives Inventory (GPI)
During spring 2012 UGA administered the Global Perspectives Inventory to 236 students who were identified as completing or having completed the World Languages and Cultures section of the general education curriculum (Area IV). Participating students were divided into three subgroups according to the courses they took to fulfill the requirement: language courses, non-language courses, or a mix of language and non-language courses. Overall, UGA scored higher than the comparative norm group in the GPI domains of Cognitive Knowing (significant difference), Cognitive Knowledge, Intrapersonal Affect and Interpersonal Social Responsibility. Students completing this area of the curriculum via a mix of language and non-language courses scored higher in almost all GPI domains than did students with just language or non-language courses.

The 2012 administration of the GPI was the first full administration of the measure following a pilot administration in 2011. The Office of Academic Planning and others will review these results to determine if this instrument is still the most appropriate choice for assessing this area of the general education curriculum and will make any necessary recommendations to the Vice President for Instruction and the Curriculum Committee of the University Council.

UGA 2010-2020 Strategic Plan
As schools and colleges began aligning their efforts with the institutional plan, 2011-2012 saw significant progress in the seven strategic directions identified in the University’s 2020 Strategic Plan, Building on Excellence:

- Building on Excellence in Undergraduate Education;
- Enhancing Graduate and Professional Programs;
- Investing in Proven and Emerging Areas of Research Excellence;
- Serving the Citizens of the State of Georgia and Beyond;
- Improving Faculty Recognition, Retention, and Development;
Improving and Maintaining Facilities and Infrastructure; and

Improving Stewardship of Natural Resources and Advancing Campus Sustainability.

In early 2012, new Associate Provost for Academic Planning, Jerry Legge, was charged to review the 2020 plan and update it as needed in preparation for a new University capital campaign. To conduct this update within the framework of the original plan, teams of faculty, deans, and administrative “champions” reconsidered the specific priorities for moving the University in each strategic direction. In addition, the teams worked to identify measurable benchmarks and goals aligned with each priority to help track progress on the plan. The updated plan will be completed and presented to the University Council in late 2012.

Specialized Accreditations of UGA

Drawing on its very positive off-campus review and site visit, the Commission on Accreditation (COA) voted to reaffirm the School of Social Work’s full accreditation at its annual meeting on October 13-15, 2011.

The Bachelor of Landscape Architecture (BLA) program in the College of the Environment and Design received an outstanding and very positive evaluation by the Landscape Architecture Accreditation Board after its visit to campus in Fall 2011. Additionally, the College’s BLA and MLA programs were ranked first in the nation in sustainable design practices and principles in the 13th annual rankings report by Design Intelligence magazine. This designation demonstrates the College’s significant contribution to University strategic priorities in sustainability.

In February 2012, following a visit by a six-person review team, the Accrediting Council on Education in Journalism and Mass Communications gave full reaccreditation to the Grady College of Journalism and Mass Communication.

The Georgia Museum of Art (GMOA) at the University of Georgia was reaccredited in 2012 by the American Alliance of Museums (AAM; formerly known as the American Association of Museums), an honor that less than 5 percent of U.S. museums receive. The reaccreditation review applauded the GMOA’s efforts to increase scholarships for students and academics through research centers and colloquia and also noted the museum’s new facilities are “exceptionally well designed for programs and mission delivery.”

Section 3 – Measures of Overall Institutional Health

Maintaining Excellence in an Economic Downturn

Because funding is a key component of institutional health, it is to the credit of the University community that the accomplishments outlined in this report have been achieved within the constraints of a recession and a continuing decline in state appropriations. The resulting budget cuts have been managed with skill and creativity by deans and vice presidents who have ensured that available resources were allocated to the University’s strategic priorities. 

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Spending priorities, including hiring new tenure-track faculty, lecturers, and graduate assistants as well as funding directed to travel, library resources, and academic advising, continued to support and strengthen the academic environment.

**Freshman Class Continues to be Highly Qualified, Diverse**
More than 5,500 freshmen—an increase of 18 percent over last year—enrolled in fall 2011. More than 450 first-year African-American students enrolled (8.2 percent of the class). The previous high for entering African-American freshmen was 440 in 1995. A record number of Hispanic students also will be enrolled, with 289 entering first-year students having self-identified as Hispanic (5.2 percent of the class). With more than 1,500 of the entering freshmen self-identifying as other than Caucasian, the ethnic and racial makeup of the entering class shows a record level of diversity.

The entering freshmen once again had a strong grade point average of almost 3.8, nearly the same as last year’s. The SAT average was again strong with a combined mean critical reading and math score of 1226, plus an average writing score of 604, for an 1830 on the 2400 scale, down several points from last year’s 1876. For students who took the ACT, the mean score this year was 28, the same as last year’s score.

The rigor of students’ high school curriculum continued to be a key factor in admissions decisions, with some 95 percent of the students having enrolled in College Board Advanced Placement or International Baccalaureate classes while in high school. Nearly 10 percent of the students started college while still in high school.

The 531 students expected to enroll in UGA’s national recognized Honors Program had a GPA of 4.03 and an SAT average of 1453.

This year’s class was the first to participate in the First-Year Odyssey seminars, selecting from 330 different classes.

**Enrollment Increases to 34,816 Students**
This fall’s student numbers are the second highest in UGA’s history, topped only by 2009’s record-breaking 34,885 students. A total of 26,373 undergraduates—426 more than in 2010—enrolled on UGA campuses in Athens, Griffin, Gwinnett, and Tifton, an increase of 1.6 percent. While the number of freshmen increased over last year, the number of new transfer students remained stable at around 1,200.

For the third straight year, the Faculty of Engineering had the largest percentage growth of all UGA schools at 59 percent, an addition of 98 undergraduates for a total of 264. The Odum School of Ecology saw the second largest percentage increase at 10.8 percent, adding 11 students to bring the school to a total of 113 undergraduates.

Other undergraduate enrollment increases included a 7.7 percent increase in the College of Agricultural and Environmental Sciences, an addition of 137 undergraduates to 1,916. The Warnell School of Forestry and Natural Resources added 12 new undergraduates for a total of 345, a 3.6 percent increase. The College of Public Health was next, increasing by 3.4 percent to a total of 585 students, 19 more than in 2010.

The total enrollment in UGA’s graduate and professional programs dropped by 287 students to 8,443, a decrease of 3.3 percent. Graduate program enrollment decreased by 311 to
6,770, while enrollment in professional programs rose by 24 students to a total of 1,677. In the School of Law, total enrollment declined by 13 students to 711. Enrollment in the College of Pharmacy rose by 42 students, reaching 651. The College of Veterinary Medicine added 19 students for a total enrollment of 580.

Private Giving Strong
The conclusion of FY12 saw UGA raise over $100 million for the seventh consecutive year. Total giving was $102,773,398 from 56,184 gifts. $12.5 million was raised through Annual Giving from 41,584 gifts. This is a 22 percent increase over the five-year average and a 13.8 percent increase over FY2011.

UGA Ranked in Top 25 Public Universities in “Best Colleges” Guide
The University ranked 23rd among public universities and tied for 62nd among best national universities, down from last year’s rankings of 18th and 56th, respectively, according to U.S. News & World Report’s 2012 edition of America’s Best Colleges.

The Terry College of Business marked its 13th consecutive year of ranking in the top 30 institutions for undergraduate business, coming in 17th among public business schools and 28th overall. The risk management and insurance program maintained its second place national ranking, and the real estate program rose to third in the country.

Top value and low debt at graduation earned UGA sixth-place status on Kiplinger’s Personal Finance list of 100 best values among public colleges and universities. UGA’s ranking is for in-state value, an improvement over its eight-place standing in 2011. For out-of-state value, UGA jumped from 19th in 2011 to ninth on the 2012 list. Schools in the Kiplinger 100 were selected from a pool of more than 500 public four-year colleges and universities. They were then ranked according to academic quality—admission and retention rates, student-faculty ratios, and four- and six-year graduation rates—as well as cost and financial aid. The year 2012 marks the ninth year that UGA has ranked among the magazine’s top 10 values.

The Princeton Review ranked UGA eighth in the nation as a “Best Value” public university for 2012, down from fifth place in the previous year. The rankings are based on institutional data, including information on academics, cost, and financial aid, and student opinion surveys collected from 650 colleges and universities that the company regards as the nation’s academically best undergraduate institutions.

UGA Graduate Programs Rank Among Nation’s Best
UGA’s graduate programs continue to rank among the best in the nation, according to the U.S. News & World Report’s 2013 edition of America’s Best Graduate Schools published in spring 2012. The School of Public and International Affairs ranked fourth among graduate schools of public affairs; the College of Education ranked 38th, up from 46th last year; the School of Law ranked 34th, up one position from last year; and the Terry College of Business ranked 57th nationwide. Moving up eight positions in the rankings from the previous year, the College of Education tied for the 38th position overall, for 29th among public colleges and universities, and
was fourth among graduate education schools in the South. Other UGA colleges and schools ranked in the report include the College of Pharmacy at 26th and the School of Social Work at 37th. Franklin College’s master of Fine arts program tied for the 22nd position with five other institutions, up 11 positions from last year.

Other Rankings
The College of Environment and Design was ranked first in the nation for landscape architecture sustainable design practices and principles by *Design Intelligence* magazine in its 2012 edition of “America’s Best Architecture & Design Schools.” The college also had three top-five rankings—all in skills assessment categories—communications, design, and research and theory. It ranked sixth in the nation overall for its landscape architecture programs at both the undergraduate and graduate levels.

UGA earned a 15th-place ranking among U.S. doctoral/research institutions on the Open Doors 2011 list released annually by the National Institute of International Education. Over the same time period, UGA ranked fourth in the nation in the number of students who participated in short-term programs (1,695 students). The Open Doors report is released each year during International Education Week, held each November. The U.S. Departments of State and Education jointly sponsor the nationwide recognition.

Conclusion
This report reflects the outstanding work of the University community in continuing to serve the state of Georgia with distinction during an extended period of budgetary challenge.