“Building Georgia’s World University”

University of Georgia Strategic Plan for the First Decade of the 21st Century

Progress Report - Bringing the Vision to Reality
Presented by the Office of the Associate Provost for Institutional Effectiveness

July 31, 2002
Three Strategic Directions Adopted 2000

1. Building the New Learning Environment
2. Research Investment
3. Competing in a Global Economy

- Each strategic direction to be carried out through institutional and unit-based initiatives
- Today’s presentation compiles highlights of our progress
Building the New Learning Environment – Major Enhancements to the Physical Campus

- Restoration of Herty Field completed
- Street improvements along Jackson St. (including bike lanes)
- Street improvements along Baldwin St
- Baxter Street pedestrian esplanade
- Bike paths developed from northwest precinct to East Campus
- Development of D.W. Brooks Mall
- Construction of three parking decks
- Clear definition of campus borders (entrances on College Station and Baxter)
Building the New Learning Environment – Consistency in Architectural Style Maintained as Changes Made

- Maintaining architectural style and tradition has been a main ingredient – examples:
  - Student Learning Center
  - Meigs Hall
  - Demosthenian Hall
  - Moore College
  - Carlton Street Parking Deck
Building the New Learning Environment – Academic Presence in Residence Halls Increased

- Franklin College Advising Centers and Honors Advising Office
- Academic Assistance Office and Study/Tutoring Areas
- Russell Academic Center (wireless environment)
- Classes in residence halls
- Visiting Artists and Scholars
- Visiting In-House Professional Program
- Faculty Member in Residence Program
- Language Communities
Building the New Learning Environment –
Academic Presence in Residence Halls
Begins Before First Year for Many New Students

- **Freshman College Summer Experience Program** (FCSE)
  - Provides a head start on the transition to college life
  - Approximately 275 students spend July on campus and earn 6 hours of credit
Building the New Learning Environment – Academic Presence in Residence Halls Continues for Upper-Class Students

- Franklin Residential College established
  - Created in 2001 in Rutherford Hall
  - Living/learning environment for upper-class students (115 students in first year)
  - Directed by Assistant Dean of Arts and Sciences who lives in Rutherford Hall
  - Academic advisor has office in Rutherford Hall
  - Senior faculty members serve as Franklin Fellows (16 in first year)
Building the New Learning Environment – Student Learning Center Set to Become a Major Component of Student Life

- Planned opening in the 2002-2003 academic year
- The Electronic Teaching Library will be a major component

"the Student Learning Center is unique - no other building at any University integrates classrooms and library space as this building will"
Building the New Learning Environment – King Law Library Re-engineered and Classrooms Upgraded

- Alexander King Law Library undergoing major renovations – completion likely in 2002
- **Wireless internet access to be activated throughout Law School**
- Three large classrooms and auditorium upgraded during summer 2002
  - Auditorium reconfigured to become 2 state of the art classrooms
  - Rooms F, J, K equipped with smart podiums and other state of the art teaching technology
Building the New Learning Environment – Special Collections Libraries Building

Added to Regents List of Capital Projects

- Funding for design included in supplemental FY2002 budget
- June 2002 – added to list of capital projects
- University Libraries will raise 1/3 of cost in private funds
Building the New Learning Environment – Moore College Restoration Complete

- Six honors classrooms
- Two honors seminar rooms
- Computer lab
- Foundation Fellows library
- Study space for UGA’s Honors Honors students
Building the New Learning Environment –
Honors Program Standards Continue to Rise

- 400 of the best high-school students in the nation begin this program each year
  - Projected average SAT over 1400 in fall 2002
  - Projected weighted average GPA of 4.0 in fall 2002
- Foundation Fellows
  - 20 incoming first year students with SAT averaging 1501 and weighted average GPA of 4.11
Building the New Learning Environment – Undergraduate Research Opportunities Expanded

- Center for Undergraduate Research Opportunities (CURO)
  - Number of undergraduate students engaged in research has doubled in two years
  - Annual CURO Symposium - # of students presenting increased from 54 in 2000 to 125 in 2002
  - CURO “Gateways” seminars
  - CURO Apprentice Program
  - CURO Summer Research Fellow Program
  - Journal for Undergraduate Research Opportunities

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Building the New Learning Environment – “Students as Effective Leaders” Becomes a Central Theme

- Center for International Trade and Security’s Student Ambassador Program
  - Supported by Office of Public Service and Outreach
  - Interns from CITS teach Clarke County high school students about international trade and security issues
Building the New Learning Environment – Student Leadership Programs Coordinated in Office of Student Leadership Development Programs

- Reports to newly created Dean of Students (established 2000-2001)
- First year experience programs (e.g., BIG Event)
- Bradley-Turner Scholars Program
- ARCH Society
- Intermediate leadership programs (e.g., Spring Leaders Conference)
- Advanced level leadership programs (e.g., Leadership UGA)
- Leadership Resource Team
- Student Organization Achievement and Recognition Program established (SOAR)
Building the New Learning Environment – Terry’s Institute for Leadership Advancement Approved

- The Terry College’s ILA has been approved by the Board of Regents
- Significant private gifts and support obtained
  - Two undergraduate programs underway
  - Two executive education programs underway
Building the New Learning Environment – OASIS upgraded

- Number of concurrent sessions possible during registration to be increased from 400 to 1000
Building the New Learning Environment – Information Technology in Residence Halls Enhanced

- Internet connectivity established in nearly all residence halls
- Computer labs established in residence halls
- “On-line UGA”
  - Computer literacy class taught in residence halls
Building the New Learning Environment – Web CT Use Continues to Grow

- Course sections
- Seats

- Jul-99
- Oct. 2001
- Jun-02
Building the New Learning Environment – Progress Made Towards Creation of Wireless Access System

- Personal Access Wireless/Walkup System (PAWS)
  - Herty Field and Tate Center represent the beginning
    - Goal is to provide wireless access across campus
Building the New Learning Environment – Student Portal Prepared

• Designed to provide a customized, personalized and unified view of the campus to students
  – Full deployment of version 1 expected in January 2003
Building the New Learning Environment – Commitment Made to Systematically Assessing Impact on Student Learning

- National Survey of Student Engagement (NSSE) will be administered at UGA in 2002-2003
  - Measure the level of academic challenge, student and faculty interaction, active and collaborative learning, enriching educational experiences and supportive campus environment
  - Provide basis to continue to enhance student learning
Building the New Learning Environment – Scholarship of Teaching Formally Recognized via Teaching Academy

• Establishment of Teaching Academy
  – Now has over 120 members
Building the New Learning Environment – Office of Institutional Diversity Established

- **Adopted 3 year strategic plan** to guide institutional efforts to increase campus diversity
- **Computer Academy for minority youth in Athens** – pilot program – spring 2002
- **Established ASPIRE Summer Program** – pilot program – June 2002
- **Formed alliance with Athens Housing Authority and Clarke Youth Association** to develop and implement pre-collegiate programs
Research Investment – Increasing Graduate Applications/Acceptances
Research Investment – Increasing Numbers of Graduate Students

Graduate student enrollment

2000  2001
5300  5400  5500  5600  5700  5800  5900  6000
Research Investment – New Facility for Plant Biotechnology Research

- **Center for Applied Genetic Technologies**
  - Four faculty members now utilizing this facility for plant biotechnology research
Research Investment – Progress in Planning for New Vet Med Teaching Hospital

- Fundraising Initiative for Veterinary Medicine Hospital approved in spring 2002
  - Open land near the junction of College Station Road and Barnett Shoals Road
Research Investment – Progress in Planning for Addition to College of Pharmacy

• College of Pharmacy Addition placed on the Board of Regent’s Capital Project list on June 13, 2000
  – Currently #13 on Major Capital Project list
  – Significant progress made towards goal for funding of positions and enhancements in association with the Pharmacy addition
Research Investment – Funding Secured for Aquatic and BioTech Environmental Lab

- Funding acquired by School of Forest Resources from Georgia Research Alliance for construction of Aquatic and Biotechnology Environmental Laboratory
Research Investment – CCRC and Coverdell Buildings Moving Forward

- Construction plans underway for Complex Carbohydrate Research Center and Coverdell Building for Biomedical and Health Sciences Institute
  - 125,000 + 150,000 square feet of additional research space anticipated
Research Investment – Institute for Biomedical and Health Sciences
Approved by Board of Regents

- To be housed in the Paul D. Coverdell Building
- Will serve as an administrative structure to strengthen existing programs and expand into additional areas of research
  - Link UGA researchers with similar interests
  - Increase external funding for biomedical research
  - Develop interdisciplinary graduate programs in biomedical and health sciences
Research Investment – UGA Center for Hispanic Educational Advancement

Established by College of Education and funded through a 3-year grant from the Goizueta Foundation

- Seeks to facilitate and support community-based efforts to increase academic achievement of Hispanic children in Georgia’s P-12 schools

  - School of Social Work to provide multi-cultural educational and social services

Endowment received for Goizueta Chair for Hispanic Teacher Education

Funding received for Goizueta Scholarship Program

- Focused on economically disadvantaged areas

Funding received for Goizueta Graduate Assistantships

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Research Investment – College of the Environment Formed

• Approved by the Board of Regents
Research Investment – Faculty of Engineering Becomes a Reality

• Director of Faculty of Engineering appointed (10/01/2001)
  – With new budget line reporting directly to Provost
• Open engineering forums held (10/30-31/2001)
• Faculty of engineering membership drive begins (11/01/2001)
  – 50 engineering members and 29 affiliate members from 9 schools/colleges accepted as of 2/15/2002
• First faculty meeting held (3/11/2002)
• Directly committed to developing comprehensive engineering program at UGA this decade
Research Investment – Plans Developed for New Center to Study Obesity

- College of Family and Consumer Sciences develops operational plan for Center for Prevention of Obesity and Related Disorders
  - Collaborative projects underway with Medical College of Georgia
  - Study of obesity among Georgia’s school aid population nearing completion
Research Investment – Significant Increase in External Research Funding

- External Research Funding Increase from FY 00 to FY 02
  - 36%
Research Investment – Endowment and Start-Up Funding for Faculty

- Matching endowment funds received in past two years for 4 Georgia Research Alliance Eminent Scholars
  - Animal genomics and drug discovery filled
  - Tropical diseases and crop genomics – searching
  - Two additional positions anticipated in FY 03
- Plus start-up equipment support from GRA for 3 eminent scholars
- Plus significant funds invested in start from internal and lottery funds for 245 faculty joining UGA in 3 year period
Competing in a Global Economy — SPIA Established

• **School of Public and International Affairs** established in June 2001
  – Department of International Affairs
  – Department of Political Science
  – Department of Public Administration and Policy
  – Two centers:
    • Center for International Trade and Security
    • Center for Study of Global Issues (GLOBIS)
Competing in a Global Economy – Increasing Number of Languages Taught

- Languages added to regular curricular offerings:
  - Swahili
  - Yoruba
  - Vietnamese
  - Hungarian
Competing in a Global Economy – Increasing Numbers of Students Engaged in Study Abroad

![Bar chart showing UGA Students Studying Abroad from 1999-2000 to 2002-2003 with projected data for 2003-2004.]
Competing in a Global Economy – Increasing Number of Study Abroad Programs and Exchanges

- Study abroad programs/exchanges from 1999-2000 vs. current year.
Competing in a Global Economy – New Study Abroad Sites Acquired

- Additional Study Abroad Residential Sites Acquired
  - San Luis Ecolodge and Research Station
    - Costa Rica
  - Casa de Riposo facility in Cortona Italy
- Both will serve as year round residential study abroad centers
- In addition to the existing center at Oxford
Competing in a Global Economy – IDEAS Awards Support Outreach Abroad

- International Development Education Awards (IDEAS)
  - Implemented in 2000 by Office of International Public Service and Outreach
  - Supports public service and outreach-oriented projects abroad
    - 2001 – awarded grants from for 15 projects to scholars from 8 UGA schools and colleges
    - 2002 – awarded grants for 10 projects to scholars from 8 UGA colleges and schools
Competing in a Global Economy – Africa Initiative Implemented

- **Africa Initiative** – begun in 2001-2002 by the Office of Public Service and Outreach
  - Balance UGA’s strengths and Africa’s needs
  - Develop multi-disciplinary, capacity building, sustainable projects
  - Expand UGA’s international presence
  - Engage UGA faculty/staff with interest in Africa
  - Engage external partners from Georgia
Competing in a Global Economy – Includes Attention to Needs of Our Own Community

- The Clarke County School District/University of Georgia/Athens-Clarke County Partnership for Community Learning Centers
  - Gaines and Chase Street Elementary Schools will begin an extended school year program with a focus on support from various community services and the University of Georgia
Raising the Funds to Bring the Vision to Reality

- University’s Capital Campaign has been planned
  - Currently in the Advanced Gifts Phase
    - “quiet” or “nucleus” phase
- Fundraising priorities follow the strategic directions of the strategic plan

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<th>Campaign Objectives</th>
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<td>Attract/support best students</td>
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<td>Recruit/retain top faculty</td>
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<tr>
<td>Strengthen programs</td>
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<tr>
<td>Advance quest for knowledge and achieving preeminence</td>
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<td>Enriching campus and building new learning environment</td>
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<td>Ensuring annual and long-term unrestricted support</td>
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