“Building Georgia’s World University”

- University of Georgia Strategic Plan for the First Decade of the 21st Century

- Progress Report - Bringing the Vision to Reality

- Presented by:

- Office of the Associate Provost for Institutional Effectiveness
Maintaining Momentum in Lean Times Via Focus on Strategic Goals

- Years of advance planning and effort made 2002-2003 a banner year for UGA
  - Enabled UGA to continue to excel in the face of actual and impending budget cuts
  - UGA operated in FY 2003 with over $40 million less in base state support than FY 2002
- Budget reductions are now being managed with those strategic goals as the guidepost
Three Strategic Directions Adopted
2000

- “To Teach, To Serve and to Inquire into the Nature of Things”
1. Building the New Learning Environment
2. Research Investment
3. Competing in a Global Economy

- Each strategic direction to be carried out through institutional and unit-based initiatives
- Today’s presentation compiles highlights of our progress
Building the New Learning Environment

Recurring themes:
- Physical campus encourages students to live and learn on campus
- Technology and learning space design enhance the educational environment
- Student involvement in research enhances learning
- Service learning enriches the educational environment
- Systematic assessment promotes positive change
Living and Learning on Campus - Largest Physical Growth in UGA History

- Over $430 million in new construction, renovation and maintenance
  - $150 million via Real Estate Foundation
  - $210 million via state and private funding
  - $70 million via Athletic Association

- Includes major improvements to the learning environment through improved infrastructure and pedestrian walkways
  - e.g., Baldwin corridor, DW Brooks Mall, chilled water loop on central campus and Cedar Street improvements
Living and Learning on Campus - Increasing Number of Residential Spaces on Campus

- East Campus Village Project underway
  - Anticipated fall 2004 completion
  - Will provide 1200 additional beds

- Myers Hall refurbished
  - Over 400 renovated rooms
Technology and Learning Space Design Enhance the Educational Environment - Student Learning Center

- More than 550 personal computers and 2000 connections
- Electronic library
- 96 study rooms
- 2400 class seats
- Wireless environment
- Unique collaboration:
  - University Libraries
  - Vice-President for Instruction
  - OISD
  - Vice-President for Student Affairs
  - EITS
Technology and Learning Space Design Enhance the Educational Environment - Special Collections Libraries Building

- Added to BOR list of capital projects
- Funds provided by state to advance building design
- Over $8 million has been raised by UGA Libraries to date
- Goal: $12 million (1/3 of projected cost)
Technology and Learning Space Design Enhance the Educational Environment - Personal Access Wireless/Walkup System (PAWS)

- Ubiquitous, secure wireless environment
- Several new “zones” added
  - Includes Tate Student Center
Technology and Learning Space Design Enhance the Educational Environment - Formation Office of Information Security

☐ Goal: Assure confidentiality, integrity and availability of UGA information systems

- Chief Information Security Officer hired
Technology and Learning Space Design Enhance the Educational Environment

- Student Portal – “My UGA”
  - Single web location where UGA students can access the web-based services and information most important to them
    - Self-managed
    - Personalized
    - Customized

- OASIS upgraded
  - Number of concurrent sessions possible during registration increased from 400 to 1000

- Implementation of UGA Mail
  - Replaced Arches
  - Integrated messaging system (e-mail, anti-virus, spam filtering and calendaring)
Student Involvement in Research Enhances the Learning Environment

- Number of students engaged in Honors undergraduate research for credit continues to rise
  - 2002 – 501
  - 2003 – 530

- Number of Honors’ theses presented by CURO to Honors Council for approval
  - 2002 – 74
  - 2003 – 109

- CURO Symposium
  - 125 undergraduate research presentations and 17 creative statements in arts

- CURO “Gateways” seminars
- CURO Apprentice Program
- CURO Summer Research Fellow Program
- Journal for Undergraduate Research Opportunities
Service Learning Enriches the Educational Environment

- Office of Vice President for Instruction and Vice President for Public Service and Outreach partnership
  - Plan proposed by Service-Learning Committee to increase opportunities for UGA students to become more engaged in learning via experiential activities in the community
Systematic Assessment - National Survey of Student Engagement Administered

- Together with a companion faculty study
- Office of VP for Instruction and VP for Student Affairs collaborate to assess student engagement and its impact on learning
  - Results forthcoming in fall 2003
Assessment – Data Integration Critical to Decision-making Process

- Developing expertise in emerging standard for data integration
  - XML
    - eXtensive Markup Language
  - Goal: Create an environment in which institutional data from multiple databases can be combined and utilized in decision-making
Global Awareness

- Study Abroad
- Cultural awareness and foreign language competence
- Importance of living and learning in a community that embodies diversity

“Studying abroad has been the catalyst that started making my dreams and goals a reality. When I went to a new place in a completely different culture, I was able to reinvent who I was and become a better version of myself...”
Global Awareness – Study Abroad

- Increasing percentage of UGA graduates completing study abroad experience
  - Goal: 25% of UGA graduates complete study abroad experience
  - Increase from 4.6% to 17% over 5 years
  - Ranked 12th among U.S. universities
- Number of study abroad and exchange programs is increasing
  - 1996-97: 29 (21 exchange/8 study abroad)
  - 2002-2003 120 (45 exchange/75 study abroad)
- Increasing diversity in destinations
  - 1995-96 – 84% Western Europe
  - 2001-2002 - 64% Western Europe
- UGA ranked 3rd in the U.S. for number of students participating in short-term study abroad programs
Global Awareness – Increasing Number of Languages Taught

- **Languages added** to regular curricular offerings:
  - Swahili
  - Yoruba
  - Vietnamese
  - Hungarian

- 25 foreign languages now taught at UGA
Living and Learning in a Diverse Community

- National search for Associate Provost for Institutional Diversity successfully concluded

Office of Institutional Diversity
Research Investment – Changing Lives Through Research
Research Investment – Increasing Numbers of Graduate Students

- Fall 2000 - 5709
- Fall 2001 - 5975
- Fall 2002 - 6462
- Fall 2003 - 6849
Total External Support for Research, Public Service and Instruction Increases

- FY 2002 - $204.5 million
- FY 2003 - $230.7 million
  - Approximate 12% increase
  - Every school/college generated at least $1 million in outside funding
Study on Persistent Poverty in the South Continues to Gain Momentum

- Study completed – August 2002
- Report to Senator Miller – November 2002
- March 2003 – Campus symposium to discuss role of a land grant university in the fight against persistent poverty
- July 2003 – land grant universities meet to formulate strategy
Nanoscale Science and Engineering Center (NanoSEC) established

- More than 30 faculty members
- Faculty of Engineering has funded a Micro/Nano Development Laboratory
  - Became operational in April 2003
Institute of Bioinformatics Established
Biomedical and Health Sciences Membership Growing

- 160 faculty
- Representing 8 schools and colleges
  - 33 departments
Complex Carbohydrate Research Center

- New facility nears completion
- Plans are in place to move into the state-of-the-art 135,000 square foot research facility in fall 2003
- Study of complex carbohydrates on cell surfaces could advance understanding and treatment of cancer
Center for Biological Diversity and Ecosystem Process Established

- Will coordinate UGA research and outreach activities related to biodiversity issues
  - Over 50 faculty participants
Virtual Reality Laboratory Located at UGA at Gwinnett May Help Smokers Quit

- Federally funded research project holds promise for efforts to reduce smoking and related costs to society
Number of Georgia Research Alliance Scholars Rises

- UGA now has 12 GRA eminent scholars
  - A partnership of leading research universities, state government and private industry to leverage university research for economic development
  - The two newest scholars in Genetics and Biochemistry/Molecular Biology add strength to bioinformatics
Meeting the Needs of the State of Georgia by Expanding Access to the Excellence of UGA
UGA at Gwinnett and UGA at Tifton

- UGA now has approximately 875 UGA students at Gwinnett pursuing a specialist’s, master’s or bachelor’s degree (7 bachelor’s degrees now available)
- CAES initiated new bachelor’s degree at Tifton in 2003
Outcome: Efforts Produce an Environment Which Attracts Top-Quality Students and Promotes Success
New UGA Admissions Process Implemented

- Formal early action program implemented
- Largest freshman class ever at UGA (fall 2003) - 5175
  - 55 more African-Americans than fall 2002 (273)
  - Highest yield rate ever for African-Americans
- Increasing academic excellence of entering freshmen
  - 3.66 high school GPA
  - Average 1212 SAT

Historical Note:

- *The University of Georgia Under Sixteen Administrations (1956)*

- **Enrollment**
  - 1803 – 30 to 40
  - 1853 – 151
  - 1903 – 359
  - 1953 – 4,998
  - 2003 – 33,513
Extraordinary Success in Scholarship Programs

- Rhodes
  - Adam Cureton
- Marshall
  - Josh Woodruff
- Truman
  - Ginny Barton
- Goldwater
  - Ellen Downs and Amanda Castro
- Udall
  - Kacie Moreno-Schoen
Honors Program Standards Continue to Rise

- 539 new Honors students for 2003-2004
  - Average SAT of 1410
  - Weighted average GPA of 4.0
- Foundation Fellows
  - 21 incoming first-year students with SAT averaging 1511 and weighted average GPA of 4.09
- Ramsey Honors Scholars
  - 19 incoming first year students with SAT averaging 1505 and weighted average GPA of 3.99
- 303 students paired with Honors faculty mentors in FY 2003
  - Up from 276 in FY 2002
Accreditation as Evidence of Excellence
SACS Accreditation Finalized

- 1998 – Application for “alternate model” approved by SACS
- 1999-2000 – UGA conducts Self-Study – “Improving the Undergraduate Experience”
- 2001 – SACS Visitation
- 2001 – Accreditation reaffirmed
- 2002 – Follow up report
- 2003 – SACS issues final letter of approval
Specialized Accreditations Confirm Excellence of UGA Programs

- School of Social Work – BSW and MSW
  - CSWE
- Terry College and J.M.Tull School of Accounting
  - AACSB
- Master of Landscape Architecture Program
  - LAAB
- Continuing Pharmaceutical Education
  - ACPE
- College of Veterinary Medicine
  - AAALAC
- Small Business Development Center/Business Outreach Services
  - ASBDC
- College of Veterinary Medicine facilities and animal care programs/College of Arts and Sciences facilities/College of Pharmacy/Boyd Graduate Studies Research Center
  - AAALAC – International
- Health Center clinical laboratory
  - JCAHO
Continued High Rankings Confirm Excellence of UGA Programs

- Recognized by U.S. News & World Report as one of America’s top 20 public universities for 4th consecutive year
  - 2004 – 20th (tied with Purdue)
  - 2003 – 18th
  - 2002 – 18th
  - 2001 – 20th
Paying for Excellence

- FY 2003 was a record-setting year for private giving and pledges
  - $72.05 million in private gifts and pledges
  - First time in UGA history over $70 million

- The bulk of funds raised were designated by donors for strategic initiatives such as facilities, scholarships and study abroad
Importance of Fiscal Flexibility in Long-Term Planning

- SB 73 is a landmark first step
  - Ability to carry over revenues from certain sources
    - Technology Fees
    - Continuing Education Fees
    - Indirect Cost Recovery
Beyond the Crossroads

“...The nation faces a clear choice about the future of the public university. We can accept the challenge, and the risk, of transforming institutions and policies into new forms more appropriate to the age of knowledge, or we can accept the near certainty of stagnation and decline as the capacity of traditional universities to serve the changing world erodes. The years ahead could represent one of the most exciting periods in the history of higher education if public universities have the capacity, and the will, to respond positively and creatively to the challenges, opportunities, and responsibilities facing our nation. They must demonstrate once again that they are willing to take the actions necessary to serve a changing society, thereby earning the renewed commitment of their many stakeholders.”